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Advancing
**EARLY CHILDHOOD
EDUCATION**



THE CAMPAGNA CENTER
2018 ANNUAL REPORT

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We extend our sincere gratitude to the City of Alexandria, Department of Community and Human Services, Alexandria City Public Schools, Christ Church, St. Paul's Church, and Fairlington United Methodist Church for donating space where we provide vital services to our community

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CELEBRATING THE POWER OF PARTNERSHIP



Partnership: a relationship more than any other that drives the success of The Campagna Center. Yes, our mission and our work encompass scholarship, mentorship, stewardship, and friendship, but none of these important interconnections would be possible without the power of partnership. Partnership is the fulcrum that helps us balance change and growth for the good of our students, our staff, and our community.

This year The Campagna Center celebrated the power of partnership through the successful launch of the Campagna Early Learning Center (CELC) at St. James. CELC opened last fall to provide preschool education to 50 children whose parents work or live in the west end of Alexandria. Thanks to a fruitful partnership with affordable housing developer AHC, not only did the City of Alexandria gain 93 beautiful new affordable apartment units in St. James Plaza, but three brand new CELC classrooms filled with Campagna caring as well!

As we venture into our second phase of operation at CELC, we look forward to welcoming Early Learning Education students from Northern Virginia Community College (NOVA). These students will observe our educators in action, learn about child development, and generate questions about how to best engage the natural interests of children in the learning process during a child's transformative early years. Classroom observation is a vital component of the associate's degree program at NOVA and we are elated to be chosen as an approved site for this activity.

Opening CELC at St. James is timely for TCC, as 2019 also marks the 100th birthday of Elizabeth Anne Campagna, a woman who was skilled in her ability to galvanize the community to serve those most in need. When it came time to consider how Alexandria might make Head Start a reality for our community, Elizabeth Anne and Vola Lawson clearly had partnership on their minds! These two dynamic women considered Head Start the best way to leverage public and private funding to help families with limited economic resources have access to preschool services. The important work of these women—and the will they brought to that work—is the reason so many of Alexandria's young children gain the skills needed to thrive once they enter school. This mindset has, and will, continue to shape how TCC thinks about scaling our work and impact.

As a priority, we continue to take seriously our responsibility to share with you on an annual basis the outcomes and impact we are having on children and families through programs operated by The Campagna Center. This report highlights select outcomes achieved during the 2018-2019 school year, along with financial data from fiscal year 2018. We are pleased that the organization and its senior leadership have continued to demonstrate strong stewardship of the precious resources that you invest in our work.

Lastly, please save the date of June 6, 2020, and plan to celebrate 75 years of Campagna caring with us. Details on our gala are enclosed. As we enter the 2019–2020 program year, we could not be more thrilled about our future. Your support of our mission and programs is more vital today than ever—your partnership is what will drive us forward. Thank you.

A handwritten signature in black ink, reading "Tammy L. Mann".

Tammy L. Mann, PhD
President & CEO

A handwritten signature in black ink, reading "Laura Lawler".

Laura Lawler
Chairman,
Board of Directors

THE CAMPAGNA EARLY LEARNING CENTER AT ST. JAMES (CELC)

Partnership has always been the cornerstone upon which The Campagna Center builds our service to the Alexandria community.

“The teachers at St. James take good care of my child and help her learn. I’m glad that my daughter is able to attend St. James!”

– MR. AND MRS. AZIZI

From Christ Church, to Fairlington United Methodist, to St. Paul’s Episcopal, communities of faith have opened their doors and their hearts to enable our mission. From Alexandria City Public Schools, to Alexandria’s Department of Community and Human Services, to the Mayor and City Council—cooperative relationships with Alexandria government have helped us grow to reach more children and families each year. And most recently, common intersections in mission and capacity with AHC, an affordable housing developer in our region, has paired AHC’s affordable housing with TCC’s high-quality, financially accessible early learning centers to change lives at Jackson Crossing and now, St. James.

Experiences in preschool are invaluable to a child’s success in school and in life. Studies show that 85% of a child’s brain architecture—the foundation for all learning—is formed by the time a child turns three years old. Children without preschool experiences can fall behind before entering kindergarten and catching-up can be mentally, emotionally, and socially costly. The Campagna Early Learning Center at St. James (CELC) was launched in September 2018 to increase access to preschool education in a community where limited opportunities exist. After one year of service to Alexandria, our St. James classrooms are teeming with promise and becoming social and support hubs for not only the children enrolled there, but also for their parents.

Partnership didn’t stop at the build-out of these three inspiring CELC classrooms; partnership is built into the work that continues there. In CELC’s first program year, a partnership with the Hermitage Northern Virginia brought CELC preschool children to the retirement community for days of songs, crafts, and inter-generational relationship building. For our Summer Safari summer camp program, Squeals on Wheels brought a mobile petting zoo to CELC to share the joy of engaging with animals. Our partners in state and federal government also paid CELC a visit; Secretary of Housing and Urban Development, Dr. Ben Carson, toured St. James and CELC in March, and Governor Northam toured CELC and read to the children in August. And in the coming 2019/2020 academic year, CELC will welcome students from Northern Virginia Community College’s (NVCC) Alexandria campus who are pursuing Associate’s Degrees in Early Childhood Education to complete required observation hours with us! This experiential learning in our CELC classrooms will help equip the next generation of educators; we are thrilled that this partnership with NVCC will not only bolster these students and our community, but may also seed our staffing as we look to expand our early childhood programs.

“Early education plays a vital role in a young child’s growth and development that impacts a lifetime of learning. Launching CELC has given me joy in the opportunity to empower young minds with a great start to their future and to support teachers who share my love of this important work.”

– PAULETTE SHANNON,
CELC DIRECTOR



SELECT CAMPAGNA CENTER 2018/2019 PROGRAM YEAR HIGHLIGHTS

Your support of our programs advances three key goals of our mission: ensuring that children enter school ready to learn, supporting the social, emotional, and academic success of children and youth, and helping adults in our programs realize goals that foster self-sufficiency. We take your investment in our work very seriously as we diligently track the positive outcomes enabled by your generosity. Here are some key results from our 2018/2019 program year:

Early Childhood

- ◆ On average, across all of TCC's Early Childhood programs, 77% of preschool children demonstrated improvements across all areas of assessment: social and emotional, language, cognitive, literacy, math, and physical development.
- ◆ We recognize that school readiness goes beyond the classroom. Wellness and access to health care plays a big role in school success. Our Family Services staff were instrumental in closing the gap for preschool children, toddlers, and infants who lacked health insurance over the program year. Rates of uninsured children decreased from an average of 14% uninsured at program enrollment to 3% at the end of the program year.

"All the staff are available to answer questions. They are very professional and I couldn't ask for a better team to care for my child."

Elementary School

- ◆ TCC's Campagna Kids and Wright to Read programs ensure "out of school time" is safe, enriching, and fun. Campagna Kids operates before-and-after school care programs at 11 of the 13 elementary schools in Alexandria, with a wide range of activities from homework help, to field trips, to summer camps. Wright to Read provides 1:1 tutoring and mentoring to third graders who are reading at least two grade levels behind. The relationships and scholarship that is developed through Campagna Kids and Wright to Read help prepare children for academic success through middle school, high school, and beyond.
- ◆ 95% of Campagna Kids parents would recommend the Campagna Kids program to friends, neighbors, and family. Over 90% of Campagna Kids parents agree their child has benefitted from program activities and Campagna Kids has helped their child learn and develop new skills.
- ◆ 100% of Wright to Read parents say they would recommend the program to others, and their child shows more interest in books and reads more at home since enrolling in the program. 87% of Wright to Read students say that "reading is easier" and 93% say "writing is easier" since joining Wright to Read.

"Campagna provides activities all year that my child enjoys. Campagna to us is like a family."

High School

- ◆ 95% of youth who participated in TCC's high school tutoring and mentoring program at T.C. Williams, Building Better Futures, were promoted to the next grade level in the 2018/2019 program year.
- ◆ 91% of students receiving tutoring support obtained a B or better or improved by one letter grade in a core curriculum course.
- ◆ 100% of Building Better Futures seniors applied to college in the fall of 2018; 13 out of the 14 seniors were accepted to college. A sample of schools our seniors are starting this fall include VCU, VA Tech, Drexel, and NOVA.
- ◆ 43 weeklong career exploration placements, called Externships, enabled Building Better Futures students to explore career fields of interest while our corporate externship partners had some additional helping hands.

"I love the program. All of my children have attended. I would not send them anywhere else."

Adults

- ◆ 90% of students served by our New Neighbors English Language Learners program completed the program year and became eligible to advance to the next level of English instruction.
- ◆ 96% of New Neighbors students report that the program has helped them develop a greater sense of self confidence, independence, and self-sufficiency. 98% of New Neighbors students say that learning English has helped them feel more confident to do things in the community, like utilizing public transportation.
- ◆ 32 volunteer New Neighbors teachers supported our New Neighbors program each month, for a total of 8,064 hours of service to the New Neighbors program last program year.



BECAUSE OF YOU, IN THE 2017/2018 PROGRAM YEAR:

- ◆ A total of **2,559** enrollment opportunities were offered to **2,187** children and adults across our programs.
- ◆ **618** infants, toddlers, and preschoolers discovered the joy of learning through our Early Childhood programs
 - ◆ **1,130** children had a safe place to learn and play before and after school, homework help, reading assistance, and a whole lot of fun in our Campagna Kids and Wright to Read programs.
- ◆ Building Better Futures presented **108** youth with externship opportunities, tutoring sessions, enrichment activities, and college preparation and application assistance.
- ◆ **230** adults and **101** children advanced their English language skills, made friends, and were warmly welcomed by our New Neighbors program.



FINANCIALS*

For the fiscal year ended August 31, 2018

REVENUES

Government grants.....	\$7,643,158	Special events and projects.....	398,495
Supplemental education fees ...	2,417,144	Investment income	144,509
Contributions and grants.....	1,244,021	Membership activities	24,100
In-Kind contributions.....	1,897,190	Other	57,461
TOTAL REVENUE AND SUPPORT	\$13,826,078		

EXPENSES

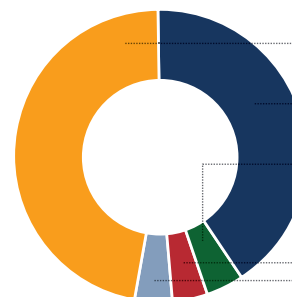
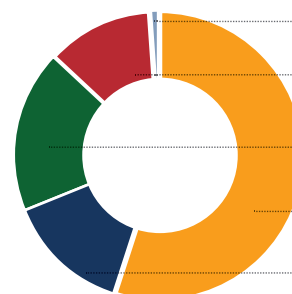
Program services

Campagna Kids	\$5,366,617
Early Childhood Education.....	6,170,059
Building Better Futures.....	106,015
New Neighbors.....	135,791
Wright To Read.....	148,707
Other	271,621

Supporting Services

Management and General	535,252
Fund Raising.....	506,406

TOTAL EXPENSES **\$13,240,468**



*Audit results were without findings based on independent audit review.

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