

# CELEBRATING 15 YEARS OF OUR NEW NEIGHBORS PROGRAM

*Education is the key to unlock the golden door of freedom.*

– George Washington Carver



## ANOTHER GREAT YEAR!

As this year's annual report goes to print, despite living in what feels like uncertain times, The Campagna Center continues to inspire children and youth to see themselves as capable and confident and helps adults and families become self-reliant so they can be participating members of our community.

In August 2015, the Board of Directors adopted a strategic plan, Vision 2020, that sets forth a vision that ensures we continue to do our part to make Alexandria a great place for children and families to live. Vision 2020 includes 13 distinct goals outlined in the one-page insert included with this report, along with key accomplishments achieved during the first year of implementation. The insert also presents some of our most important program achievements during the past year.

The highlight of this year's annual report is our New Neighbors English Language Learner and Family Literacy program, celebrating 15 years of service in Alexandria. New Neighbors has always aimed to assist immigrants and refugees who struggle to make a better life for themselves. We believe new residents can be an incredible benefit to our community if we engage and involve them—a philosophy that aligns with Alexandria's vision of being a vibrant and inclusive community for everyone. We hope that you will be inspired by the important contributions New Neighbors is making in the lives of immigrants and refugees who call Alexandria home.

The work of New Neighbors and our other programs would not be possible without our extraordinary supporters. You are chief among them! Donations given by individuals and sponsorships from businesses helped us reach 2,006 children, teens, and adults this past year. We also have to thank our partners who provide the space in which we conduct our programs. From Christ Church - which provides space for New Neighbors - to the Alexandria City Public Schools, St. Paul's Episcopal Church, Fairlington United Methodist Church, and Northern Virginia Community College who host a myriad of our programs, we couldn't be successful without you. Many thanks go to our volunteer teachers in our New Neighbors Program, our beloved Junior Friends and Supporting Friends, and many others. Last year Campagna Center volunteers collectively donated 7,510 hours to help us advance our mission!

The Campagna Center has never been in a stronger position to meet the challenges that continue to affect our community and our country. We hope we can continue to count on your support as we move forward with our work of inspiring and supporting children, youth, and families to realize their full potential. It benefits our community, our state and our nation.

In gratitude,



Tammy L. Mann, PhD  
*President & CEO*

A handwritten signature in black ink that reads "Tammy L. Mann". The signature is fluid and cursive, with a long horizontal stroke at the end.



David Millard  
*Chairman, Board of Directors*

A handwritten signature in black ink that reads "David Millard". The signature is cursive and somewhat stylized, with a prominent loop at the end.

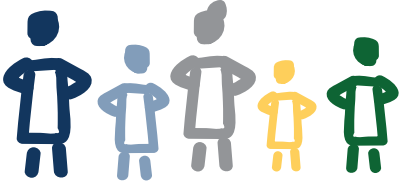
## NEW NEIGHBORS PROGRAM

The New Neighbors English Language Learner and Family Literacy Program is a unique initiative that teaches immigrant and refugee families English while providing them with a range of resources that can help them become self-sufficient, participating members of our community.

Founded in 2001, by the parishioners of Christ Church, to cope with a big immigration boom affecting the city, New Neighbors became a program of The Campagna Center in 2010. Alexandria's historic Christ Church has always been affiliated with New Neighbors, and today provides classrooms for adults and children, as well as, a computer lab to make the program possible.

### New Neighbors has some unique elements:

- Nine levels of **rigorous classroom instruction**, each meeting for nine hours per week and emphasizing grammar and conversation.
- **Low-cost child care** where English is spoken and family literacy programs are introduced.
- **A guest speaker series that provides essential resources** on jobs, housing, healthcare, citizenship, children's education options, and computer skills.
- An amazing group of **volunteer teachers** who go beyond their roles in the classroom to meet with students individually, introduce them to American customs, help them access resources in the community, and give them job skills.
- A **safe, caring environment** where immigrants can gain confidence and independence and feel supported on their journey to becoming fully participating members of our community.

It Works!  **OVER 3,000** adults and preschool children served since 2001

- **New Neighbors** serves as a springboard that helps Alexandria's immigrants launch themselves into new lives.
- The first class served 75 adults and children. Today the program **reaches 300 adults and 100 children each year**.
- Over **3,000 immigrants** and their children from **85 countries** have benefited from New Neighbors since 2001. Most are low-income and almost **90 percent are women**.
- **125 volunteer teachers** have taught in the program over 15 years, donating more than **20,000 hours** of labor.
- **89 percent** of last year's students were qualified to advance to the next level of English instruction by the end of the year.
- **87 percent** of students reported that learning English has given them greater self-confidence and independence.



## Joao Ponte JUST DESSERTS

When Lucinda Hudgins, a self-described connoisseur of fine chocolates and the owner of the Outer Banks foodie landmark, Tommy's Natural Foods Market and Wine Shop, tasted the confections of The Campagna Center's New Neighbors alumnus, Joao Ponte, she was happily reminded of the importance – and captivating abilities – of dessert.

"The first time I tried Joao's chocolate was in the middle of a crazy busy day at work, and I remember it felt like the earth stopped turning for just a few seconds," she said.

So, how did the confections of a Peruvian native become crowd favorites at Tommy's, perennially sold-out sweet treats at the University of DC's Taste of Peru, and favorites of Congressman Don Beyer and Megan Beyer? Like any great recipe, it's the result of good ingredients: passion, hard work and English classes at New Neighbors.

Soon after Joao arrived in Alexandria in 2012, he realized he needed to develop confidence in his English. He was nervous about pronunciation and dreaded hearing the phrase, "I don't understand you."

At the suggestion of his mother, who had also taken classes at New Neighbors, Joao enrolled and advanced quickly. Through the classes, he worked on grammar, pronunciation, and vocabulary and, as a result gained confidence in his English.

Ever passionate about making confections, Joao made time to tinker with the secret family recipes taught to him by his mother, Norma, and his grandmother. To the delight of his classmates and teachers, he often shared the results of his efforts treating them to a variety of mouth-watering desserts.

One day in his advanced-level class, when his teacher asked the students to share their long- and short-term goals, Joao shared his dream of becoming a full-time confectioner. The enthusiasm of his classmates and teachers for his creations, combined with his hard work to overcome his fear of speaking and exchanging emails, led to his taking the next step toward that goal.

Emboldened by his classmates' enthusiasm and with the help of his teacher, Joao obtained counseling for starting a small business. Using a local printer, they created an ingredient list and signage for the rollout of Joao's chocolates at Tommy's Market in Duck, NC. Joao named his business "El Punto de Nia" in honor of his sister, Estefania. Though his business is still in its infancy, Joao is well on his way to making his dream a reality.

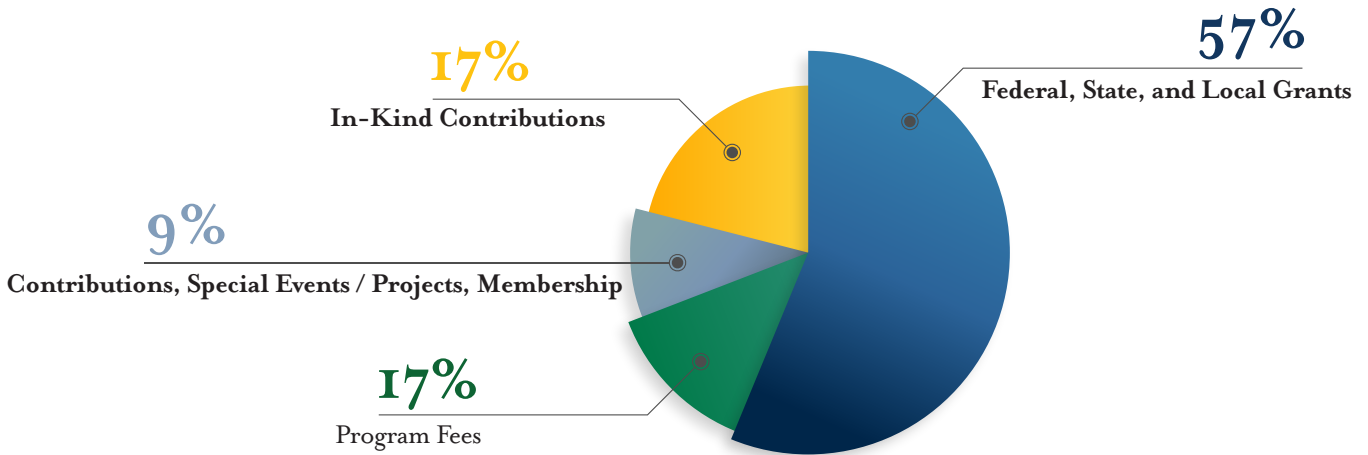
The great work of the New Neighbors program inspires others to get behind this program. "We have been strong supporters of The Campagna Center, and particularly its New Neighbors program, for many years," said Ted and Lee Ellett, adding that "knowing Joao's story and actually being able to see the impact of that work confirms the wisdom of supporting The Center, and makes us want to continue that support for years to come."

Joao credits his success to the support he gained from New Neighbors. Joao's story speaks to what can happen for immigrants when we embrace their desire to make a better life for themselves and their families.

# FINANCIALS

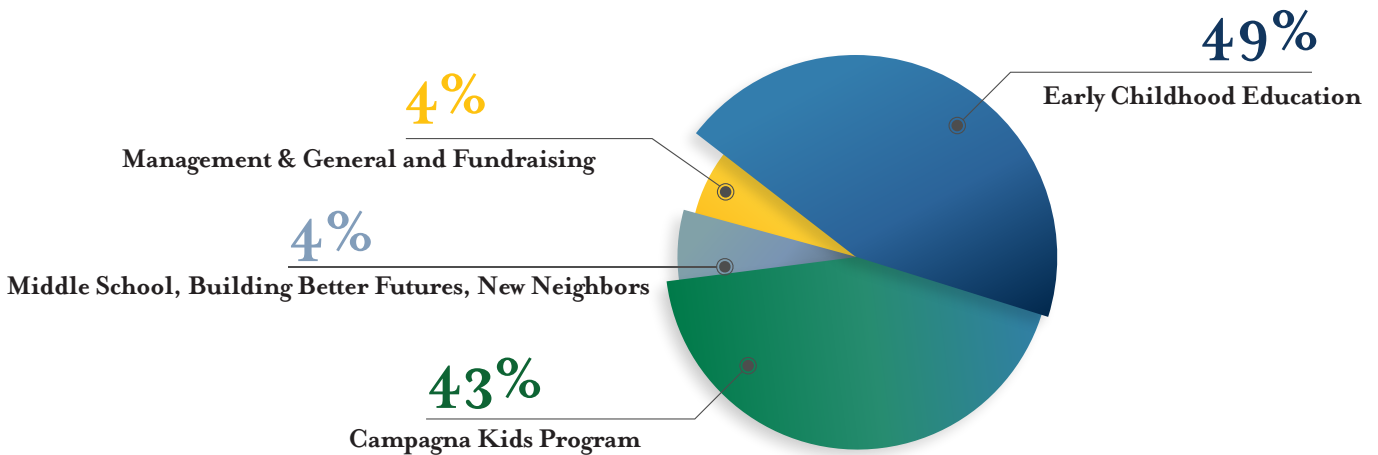
## REVENUES

Federal, State, and Local Grants .....	\$7,043,6313
Program Fees.....	\$2,140,737
Contributions, Special Events/Projects, Membership .....	\$1,096,376
In-Kind Contributions.....	\$2,091,658
Investment Income .....	\$33,565
<b>TOTAL REVENUE &amp; SUPPORT .....</b>	<b>\$12,338,838</b>



## EXPENSES

Early Childhood Education .....	\$5,167,688
Campagna Kids Program .....	\$5,934,284
Middle School, Building Better Futures, New Neighbors.....	\$422,065
Management & General and Fundraising .....	\$490,132
<b>TOTAL EXPENSES.....</b>	<b>\$12,014,169</b>



Our Fiscal Year 2015 Financial Audit resulted in a clean opinion with no adjustments or material findings. The Campagna Center's fiscal year runs from September 1 to August 31. This is the 8th consecutive year the organization has had a clean audit opinion.

# SUPPORTERS WHO MAKE OUR SUCCESS POSSIBLE

We extend our sincere gratitude to the City of Alexandria, Department of Community and Human Services, Alexandria City Public Schools, Northern Virginia Community College, Christ Church, St. Paul's Church and Fairlington United Methodist Church for space to provide vital services to our community.

## Elizabeth Ann Campagna Legacy Society (\$20,000.00 +)

### Businesses

Passport Auto Group  
Volkswagen Group of America

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Bruhn-Morris Family Foundation  
The Mason Hirst Foundation Fund  
SunTrust Foundation

### Individuals

Mr. and Mrs. Walter G. Lukens, III  
Mrs. Joan Vogel

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Macquarie Capital  
Microsoft Giving Campaign  
MPR Associates, Inc.  
Oxford Finance  
Scottish Government  
TTR Sotheby's International Realty

### Foundations

The Children's Charities Foundation, Inc.  
DePuy Family Foundation Trust  
Ivakota Association, Inc.

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Mr. and Mrs. Thomas M. Lawler, Jr.  
Mr. David R. Millard and Ms. Mary Ann Best  
Mr. and Mrs. William E. Schuiling

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CALIBRE  
CAS Riegler Companies  
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ECS Federal, Inc.  
Kramer Levin Naftalis & Frankel, LLP  
Mazda North American Operations  
McEanearney Associates, Inc.

National Beer Wholesalers Association  
Saul Ewing, LLP  
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Virginia Imports  
Wells Fargo

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Gifts from Anonymous Donors  
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## Community of Friends (\$1.00 +)

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Barre 3  
Batfish Aquatics  
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Bobby McKey's Dueling Piano Bar  
Buchanan Ingersoll & Rooney PC  
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Causetown  
CD Harris Designs  
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Christ Church Gift Shop  
Clan Scott Society, Inc.  
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Erickson & Ripper Gallery

# SUPPORTERS WHO MAKE OUR SUCCESS POSSIBLE

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Raj Kapur  
*Chief Financial Officer*

Edith Hawkins  
*Chief Program Officer*

Mary Rood  
*Chief Development Officer*

Andrew Kim  
*Human Resources Director*