

2021 SPONSORSHIP OPPORTUNITIES

Support the mission and services of The Campagna Center as a sponsor of Alexandria's premiere holiday event!

| | MERRY & BRIGHT \$10,000 | DECK THE HALLS \$5,000 | PEACE ON EARTH \$2,500 | 'TIS THE SEASON \$1,500 | YULETIDE \$1,000 |
|--|----------------------------|---------------------------|---------------------------|----------------------------|---------------------|
| Name and/or logo on event materials and website | Logo | Logo | Name | Name | Name |
| Complimentary tickets to Taste of Scotland | 10 | 6 | 4 | 2 | 2 |
| VIP invitations to Dignitaries' Breakfast | 6 | 4 | 2 | 2 | 1 |
| Dedicated digital promotion package | 6 | 4 | 2 | 2 | 1 |
| Parade Walkers | Yes | Yes | Yes | Yes | No |
| Campagna Connections newsletter spotlight | 2 Spotlight features | 1 Spotlight feature | 1 Spotlight feature | - | - |
| Sponsorship level eligible for tax-deductibility | Yes | Yes | Yes | Yes | Yes |

