

**THE CAMPAGNA CENTER, INC.**  
**(a nonprofit organization)**

**FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION**

**Year Ended August 31, 2022**  
**with Summarized Comparative Information for the year ended**  
**August 31, 2021**

## **TABLE OF CONTENTS**

|                                            | <b>Page</b>  |
|--------------------------------------------|--------------|
| <b>INDEPENDENT AUDITORS' REPORT</b>        | <b>1 - 3</b> |
| <b>FINANCIAL STATEMENTS</b>                |              |
| Statement of Financial Position            | 4            |
| Statement of Activities                    | 5            |
| Statement of Functional Expenses           | 6            |
| Statement of Cash Flows                    | 7 - 8        |
| Notes to Financial Statements              | 9 - 27       |
| <b>SUPPLEMENTARY INFORMATION</b>           |              |
| Schedule of Functional Expenses by Program | 29           |

## **INDEPENDENT AUDITORS' REPORT**

The Board of Directors  
The Campagna Center, Inc.  
Alexandria, Virginia

### ***Opinion***

We have audited the accompanying financial statements of the Campagna Center, Inc. (the Center), which comprise the statement of financial position as of August 31, 2022, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Center as of August 31, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### ***Emphasis of Matter - Contingencies***

As stated in Note 15 to the financial statements, economic uncertainties have arisen as a result of the spread of the novel coronavirus which are likely to impact the Center's operations. Our opinion is not modified with respect to this matter and no pandemic implications are accounted for in these financial statements.

### ***Basis for Opinion***

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Center and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Center's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Center's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

## ***Report on Summarized Comparative Information***

We have previously audited the Center's 2021 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated December 31, 2021. In our opinion, the summarized comparative information presented herein as of and for the year ended August 31, 2021, is consistent, in all material respects, with the audited financial statements from which it has been derived.

## ***Report on Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Functional Expenses by Program on Page 29 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.

## ***Other Reporting Required by Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated February 6, 2023, on our consideration of the Center's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Center's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Center's internal control over financial reporting and compliance.

*Renner and Company, CPA, P.C.*

Alexandria, Virginia  
February 6, 2023

**THE CAMPAGNA CENTER, INC.****STATEMENT OF FINANCIAL POSITION****August 31, 2022 (with Comparative Information as of August 31, 2021)****ASSETS**

|                                                                             | <u>2022</u>                 | <u>2021</u>                |
|-----------------------------------------------------------------------------|-----------------------------|----------------------------|
| <b>CURRENT ASSETS</b>                                                       |                             |                            |
| Cash                                                                        | \$ 6,116,141                | \$ 2,517,760               |
| Receivables, net of allowance                                               | 1,834,349                   | 1,311,712                  |
| Pledges receivable, current                                                 | 640,328                     | -                          |
| Prepaid expense                                                             | <u>109,837</u>              | <u>117,784</u>             |
| <b>TOTAL CURRENT ASSETS</b>                                                 | <u>8,700,655</u>            | <u>3,947,256</u>           |
| <b>PROPERTY AND EQUIPMENT</b> , at cost,<br>net of accumulated depreciation | <u>1,246,989</u>            | <u>976,216</u>             |
| <b>OTHER ASSETS</b>                                                         |                             |                            |
| Investments                                                                 | 2,015,835                   | 2,343,716                  |
| Pledges receivable, long-term                                               | 935,000                     | -                          |
| Security deposits                                                           | <u>16,508</u>               | <u>11,000</u>              |
| <b>TOTAL OTHER ASSETS</b>                                                   | <u>2,967,343</u>            | <u>2,354,716</u>           |
| <b>TOTAL ASSETS</b>                                                         | <u><u>\$ 12,914,987</u></u> | <u><u>\$ 7,278,188</u></u> |

**LIABILITIES AND NET ASSETS**

|                                         |                             |                            |
|-----------------------------------------|-----------------------------|----------------------------|
| <b>CURRENT LIABILITIES</b>              |                             |                            |
| Accounts payable and accrued expenses   | \$ 884,371                  | \$ 690,391                 |
| Refundable advances                     | 1,476,571                   | -                          |
| Deferred revenue                        | 153,272                     | 91,767                     |
| Capital lease obligation                | <u>-</u>                    | <u>3,426</u>               |
| <b>TOTAL LIABILITIES</b>                | <u>2,514,214</u>            | <u>785,584</u>             |
| <b>NET ASSETS</b>                       |                             |                            |
| Without donor restrictions              | 7,417,591                   | 6,198,035                  |
| With donor restrictions                 | <u>2,983,182</u>            | <u>294,569</u>             |
| <b>TOTAL NET ASSETS</b>                 | <u>10,400,773</u>           | <u>6,492,604</u>           |
| <b>TOTAL LIABILITIES AND NET ASSETS</b> | <u><u>\$ 12,914,987</u></u> | <u><u>\$ 7,278,188</u></u> |

See Notes to Financial Statements.

**THE CAMPAGNA CENTER, INC.**

**STATEMENT OF ACTIVITIES**

**Year Ended August 31, 2022 (with Summarized Comparative Information for the year ended August 31, 2021)**

|                                       | 2022                |                     |                      | 2021                |
|---------------------------------------|---------------------|---------------------|----------------------|---------------------|
|                                       | Without             | With                |                      |                     |
|                                       | Donor Restrictions  | Donor Restrictions  | Total                | Total               |
| <b>REVENUE AND SUPPORT</b>            |                     |                     |                      |                     |
| Program funds from government grants  | \$ 9,916,715        | \$ -                | \$ 9,916,715         | \$ 7,683,475        |
| Contributions and grants              | 2,567,225           | 2,704,797           | 5,272,022            | 2,515,589           |
| In-kind contributions                 | 2,098,913           | -                   | 2,098,913            | 1,448,971           |
| Supplemental education fees           | 1,631,976           | -                   | 1,631,976            | 543,600             |
| Special events and projects           | 243,327             | -                   | 243,327              | 85,694              |
| Other income                          | 10,946              | -                   | 10,946               | 2,272,176           |
| Membership activities                 | 8,850               | -                   | 8,850                | 11,150              |
| Investment (loss) income              | (367,604)           | 44,491              | (323,113)            | 437,451             |
| Net assets released from restrictions | 60,675              | (60,675)            | -                    | -                   |
| <b>TOTAL REVENUE AND SUPPORT</b>      | <b>16,171,023</b>   | <b>2,688,613</b>    | <b>18,859,636</b>    | <b>14,998,106</b>   |
| <b>EXPENSES</b>                       |                     |                     |                      |                     |
| Program                               | 13,564,489          | -                   | 13,564,489           | 11,369,912          |
| Management and general                | 927,351             | -                   | 927,351              | 648,539             |
| Fundraising                           | 459,627             | -                   | 459,627              | 230,716             |
| <b>TOTAL EXPENSES</b>                 | <b>14,951,467</b>   | <b>-</b>            | <b>14,951,467</b>    | <b>12,249,167</b>   |
| <b>CHANGE IN NET ASSETS</b>           | <b>1,219,556</b>    | <b>2,688,613</b>    | <b>3,908,169</b>     | <b>2,748,939</b>    |
| <b>NET ASSETS, beginning of year</b>  | <b>6,198,035</b>    | <b>294,569</b>      | <b>6,492,604</b>     | <b>3,743,665</b>    |
| <b>NET ASSETS, end of year</b>        | <b>\$ 7,417,591</b> | <b>\$ 2,983,182</b> | <b>\$ 10,400,773</b> | <b>\$ 6,492,604</b> |

See Notes to Financial Statements.

**THE CAMPAGNA CENTER, INC.**

**STATEMENT OF FUNCTIONAL EXPENSES**

**Year Ended August 31, 2022 (with Summarized Comparative Information for the year ended August 31, 2021)**

|                                    | 2022                 |                            |                   | 2021                 |
|------------------------------------|----------------------|----------------------------|-------------------|----------------------|
|                                    | Program              | General and Administrative | Fund-Raising      | Total                |
| Salaries, taxes, and benefits      | \$ 8,244,121         | \$ 879,344                 | \$ 249,549        | \$ 9,373,014         |
| In-kind                            | 2,098,913            | -                          | -                 | 2,098,913            |
| Professional services              | 1,396,179            | 16,931                     | 28,282            | 1,441,392            |
| Food expense                       | 471,646              | 194                        | 51                | 471,891              |
| Supplies                           | 302,618              | 1,572                      | 30,365            | 334,555              |
| Telephone and technology           | 263,187              | 4,834                      | 25,442            | 293,463              |
| Program activities                 | 179,276              | -                          | -                 | 179,276              |
| Training and development           | 143,037              | 698                        | 18,968            | 162,703              |
| Occupancy                          | 111,251              | 6,242                      | 8,554             | 126,047              |
| Insurance                          | 72,430               | 7,275                      | 1,855             | 81,560               |
| Advertising and publications       | 71,238               | -                          | 3,622             | 74,860               |
| Special activities and events      | 5,432                | 11                         | 67,187            | 72,630               |
| Depreciation                       | 58,565               | 3,691                      | 5,089             | 67,345               |
| Other                              | 49,194               | 2,789                      | 5,760             | 57,743               |
| Equipment, repairs and maintenance | 41,132               | 2,401                      | 310               | 43,843               |
| Printing                           | 12,943               | 66                         | 12,777            | 25,786               |
| Postage                            | 16,258               | 132                        | 1,175             | 17,565               |
| Licensing and permits              | 15,289               | 271                        | 295               | 15,855               |
| Travel                             | 7,946                | 492                        | 171               | 8,609                |
| Recognition                        | 3,130                | 316                        | 83                | 3,529                |
| Community relations                | 692                  | 90                         | 91                | 873                  |
| Interest                           | 12                   | 2                          | 1                 | 15                   |
| <b>TOTAL EXPENSES</b>              | <b>\$ 13,564,489</b> | <b>\$ 927,351</b>          | <b>\$ 459,627</b> | <b>\$ 14,951,467</b> |

See Notes to Financial Statements.

**THE CAMPAGNA CENTER, INC.**

**STATEMENT OF CASH FLOWS**

**Year Ended August 31, 2022 (with Summarized Comparative Information for the year ended August 31, 2021)**

|                                                                | 2022                       | 2021                       |
|----------------------------------------------------------------|----------------------------|----------------------------|
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>                    |                            |                            |
| Cash received from operations                                  |                            |                            |
| Government grants, fees, contributions received                | \$ 16,523,947              | \$ 11,086,111              |
| Investment income                                              | 192,004                    | 55,894                     |
|                                                                | <u>16,715,951</u>          | <u>11,142,005</u>          |
| <br>Cash disbursed by operations                               |                            |                            |
| Payments to employees and suppliers                            | 12,588,775                 | 10,752,373                 |
| Interest paid                                                  | 15                         | 469                        |
|                                                                | <u>12,588,790</u>          | <u>10,752,842</u>          |
| <br>Total cash received from operations                        | <u>16,715,951</u>          | <u>11,142,005</u>          |
| <br>Total cash paid by operations                              | <u>12,588,790</u>          | <u>10,752,842</u>          |
| <br><b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>           | <u>4,127,161</u>           | <u>389,163</u>             |
| <br><b>CASH FLOWS FROM INVESTING ACTIVITIES</b>                |                            |                            |
| Purchase of investments                                        | (220,890)                  | (255,131)                  |
| Costs for building renovations                                 | (326,155)                  | (12,944)                   |
| Costs for website redesign                                     | (11,963)                   | (25,200)                   |
| Proceeds from sale of investments                              | 33,654                     | 200,764                    |
|                                                                | <u>(525,354)</u>           | <u>(92,511)</u>            |
| <br><b>NET CASH USED BY INVESTING ACTIVITIES</b>               | <u>(525,354)</u>           | <u>(92,511)</u>            |
| <br><b>CASH FLOWS FROM FINANCING ACTIVITIES</b>                |                            |                            |
| Payments on capital leases                                     | (3,426)                    | (20,172)                   |
|                                                                | <u>(3,426)</u>             | <u>(20,172)</u>            |
| <br><b>NET INCREASE IN CASH</b>                                | 3,598,381                  | 276,480                    |
| <br><b>CASH, beginning of year</b>                             | <u>2,517,760</u>           | <u>2,241,280</u>           |
| <br><b>CASH, end of year</b>                                   | <u><u>\$ 6,116,141</u></u> | <u><u>\$ 2,517,760</u></u> |
| <br><b>NON-CASH INVESTING AND FINANCING ACTIVITIES</b>         |                            |                            |
| Unrealized loss (gain) in fair value of investments            | \$ 538,340                 | \$ (353,402)               |
| (Decrease) increase in investment value                        | (538,340)                  | 353,402                    |
| Forgiveness of Paycheck Protection Program loan                | -                          | (1,497,688)                |
| Recognition of forgiveness of Paycheck Protection Program loan | -                          | 1,497,688                  |
|                                                                | <u><u>\$ -</u></u>         | <u><u>\$ -</u></u>         |

See Notes to Financial Statements.

**THE CAMPAGNA CENTER, INC.**

**STATEMENT OF CASH FLOWS**

**Year Ended August 31, 2022 (with Summarized Comparative Information for the year ended August 31, 2021)**

|                                                                                                       | <u>2022</u>                | <u>2021</u>              |
|-------------------------------------------------------------------------------------------------------|----------------------------|--------------------------|
| <b>RECONCILIATION OF CHANGE IN NET ASSETS TO<br/>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>        |                            |                          |
| <b>CHANGE IN NET ASSETS</b>                                                                           | <u>\$ 3,908,169</u>        | <u>\$ 2,748,939</u>      |
| <b>ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS<br/>TO NET CASH PROVIDED BY OPERATING ACTIVITIES</b> |                            |                          |
| Depreciation                                                                                          | 67,345                     | 71,154                   |
| Realized and unrealized losses (gains) on investments                                                 | 515,117                    | (381,557)                |
| Forgiveness of Paycheck Protection Program loan                                                       | <u>-</u>                   | <u>(1,497,688)</u>       |
|                                                                                                       | <u>582,462</u>             | <u>(1,808,091)</u>       |
| <b>CHANGES IN ASSETS AND LIABILITIES AFFECTING<br/>OPERATIONS (USING) PROVIDING CASH</b>              |                            |                          |
| <b>ASSETS</b>                                                                                         |                            |                          |
| Receivables, net of allowance                                                                         | (2,097,965)                | (445,234)                |
| Prepaid expense                                                                                       | 7,947                      | (35,504)                 |
| Security deposits                                                                                     | <u>(5,508)</u>             | <u>-</u>                 |
|                                                                                                       | <u>(2,095,526)</u>         | <u>(480,738)</u>         |
| <b>LIABILITIES</b>                                                                                    |                            |                          |
| Accounts payable and accrued expenses                                                                 | 193,980                    | 11,704                   |
| Refundable advances                                                                                   | 1,476,571                  | (82,651)                 |
| Deferred revenue                                                                                      | <u>61,505</u>              | <u>-</u>                 |
|                                                                                                       | <u>1,732,056</u>           | <u>(70,947)</u>          |
| <b>NET CHANGES IN ASSETS AND LIABILITIES</b>                                                          | <u>(363,470)</u>           | <u>(551,685)</u>         |
| <b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>                                                      | <u><u>\$ 4,127,161</u></u> | <u><u>\$ 389,163</u></u> |

See Notes to Financial Statements.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **1. ORGANIZATION, PURPOSE, AND SIGNIFICANT ACCOUNTING POLICIES**

##### **Organization and Purpose**

The Campagna Center, Inc. (the Center), is a community-based nonprofit organization in Alexandria, VA. The Center operates a variety of programs to address the needs of children, youth and families. The Center provides early childhood education programs to children under five years-of-age, after school programs to children attending local elementary schools, literacy tutoring/mentoring for elementary school students, youth development programs for high school students, and an English Language Learner program designed for immigrants and refugees that includes a child care component for adult students enrolled in the program.

A brief description of major programs includes:

##### **Early Childhood Programs**

Early Head Start provides care for low-income infants and toddlers (birth - three years old) and expectant families. Early Head Start offers comprehensive services—educational, social, physical health, mental health, and nutrition—to ensure that children are getting off to the very best possible start in life. Families collaborate with staff to foster these outcomes and work toward their own self-sufficiency goals. The Center's Early Head Start program delivers services through various settings including center-based, home visiting, and family child care. Sites have earned accreditation through the National Association for the Education of Young Children (NAEYC) and also participate in the Virginia Quality Initiative.

Alexandria Head Start promotes school readiness for preschool children (ages 3 to 5) from low-income families living in the city of Alexandria. The program intentionally focuses on helping children develop skills in the areas of cognitive and language development, early reading, and mathematics, social emotional and physical development necessary for school readiness. Families collaborate with staff to foster these outcomes and work toward their own self-sufficiency goals. Sites have earned accreditation through the NAEYC and also participate in the Virginia Quality Initiative.

Campagna Early Learning Center (CELC) is a full day pre-school program created to provide more families with access to quality preschool programs, including those who do not qualify for publicly funded preschool programs like Head Start. The CELC operates through a partnership with AHC, Inc., an affordable and workforce housing developer. The Center also participates in the Virginia Quality Initiative, and is accredited by the NAEYC.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### **Organization and Purpose (Continued)**

###### **Early Childhood Programs (Continued)**

Early Head Start Family Child Care Partnership Project works with a network of independent family child care providers regulated by the City of Alexandria to serve children who qualify for Early Head Start services. These providers participate in training and professional development experiences that enhance the quality of care provided to children enrolled in their programs. Providers also gain access to resources that strengthen their knowledge of child development and the many ways to integrate the use of curriculum resources into their program. Families with children enrolled in the program have access to the comprehensive array of services provided by Head Start funded programs.

###### **School-Age Programs**

Campagna Kids provides recreational, social, and academic enrichment to school-aged children through its after school and summer camp program. Operated in partnership with the City of Alexandria and the Alexandria City Public Schools, it offers parents access to safe, affordable and high quality enrichment programs for their children.

Wright to Read provides volunteer-based one-on-one sustained literacy tutoring and mentoring relationships to students enrolled in Alexandria City Public Schools. Enrollment targets elementary aged children, but with a small number of students continuing to work with their tutor-mentor through middle and high school. Wright to Read collaborates with families, schools and community partners to create a comprehensive support network that guides each child toward success.

Building Better Futures provides tutoring, mentoring, leadership and life skills development to primarily high school students in Alexandria. The program provides access to tutoring and enrichment seminars focused on topics that support postsecondary planning. Students have an opportunity to visit college campuses as they consider their postsecondary plans. The program also offers students externship experiences to bridge their knowledge of various career paths. Many of the youth enrolled in the program may be the first in their family to pursue college, post high school graduation and/or have immigrated to the United States.

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Organization and Purpose (Continued)**

**Adult/Family Development Programs**

New Neighbors English Language Learners program (New Neighbors) is an important and innovative program developed to meet Alexandria's need for high quality, easily accessible English language training to enhance the job possibilities and economic security of immigrants and refugees who reside in the community. Two semesters are offered each year, one 14-week session in the fall, and the other during the spring. Students are immigrants and refugees new to our community and one third require child care assistance to enroll and attend classes. The program is designed to increase self-sufficiency and support community integration.

**Summary of Significant Accounting Policies**

**Classes of Assets**

In accordance with U.S. GAAP, the Center's net assets are classified into two categories: without donor restriction and with donor restriction. Net assets without donor restriction are available for the general operations of the Center or are designated by the Board for a particular purpose. Net assets with donor restriction are subject to donor-imposed stipulations as to their use for specific programs conducted by the Center or are held in perpetuity.

**Basis of Accounting**

The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby revenue is recognized when earned and expenses are recognized when incurred.

**Summarized Comparative Information**

The financial statements include certain summarized comparative information in total but not by each class of net assets. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP). Accordingly, such information should be read in conjunction with the Center's financial statements for the year ended August 31, 2021, from which the summarized information was derived.

**Reclassification**

Certain account balances within the prior year financial statements have been reclassified to conform to the current year financial statement presentation.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### **Summary of Significant Accounting Policies (Continued)**

###### **Adoption of New Accounting Standard**

The Association has adopted the financial statement presentation and disclosure standards contained in the Financial Accounting Standards Board Accounting Standards Update 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets* modifying ASC section 958. The change has been applied as of August 31, 2022, with no effect on beginning net assets.

###### **Cash and Cash Equivalents**

As of August 31, 2022 and 2021, cash consisted of checking accounts and certificates of deposit. Cash equivalents are considered to be highly liquid debt instruments with an initial maturity of 90 days or less. There were no cash equivalents as of August 31, 2022 and 2021. Cash and money market funds held by investment custodians are considered investments.

###### **Accounts Receivable**

Student fees for the Campagna Kids program are billed two weeks prior to the month of service and are due by the first of each month. If an account becomes past due, the Center contacts the family or guardian to determine the payment status, evaluate alternatives and take the appropriate course of action. The provision for doubtful accounts is evaluated regularly against outstanding student fees.

Programs funded through federal, state, local and foundation grants are typically invoiced as costs are incurred and either collected within 30 days or paid in advance.

###### **Pledges Receivable**

Pledges receivable are recognized as support in the period the pledge is made. Management determines the allowance for doubtful pledges by regularly evaluating individual pledges and considering prior history of donor and proven collectability of past donations. Pledges are written off when deemed uncollectible. Recoveries of pledges to give previously written off are recorded when received.

###### **Property and Equipment**

The Center capitalizes all property and equipment with a cost of \$5,000 or more. Property and equipment are stated at cost, and are depreciated on the straight line basis over the estimated useful lives of 3 to 30 years. Betterments and improvements that extend the life of the asset are capitalized.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### **Summary of Significant Accounting Policies (Continued)**

###### **Fair Value Measurements**

The Center applies U.S. GAAP for fair value measurements of financial assets and liabilities that are recognized or disclosed at fair value in the financial statements on a recurring basis.

###### **Investments**

Investments are stated at fair value based on quoted market prices. Unrealized gains and losses are included in investment income in the statement of activities.

The Center invests in a professionally managed portfolio that contains mutual funds and money market funds. Such investments are exposed to various risks such as market and credit risk. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amounts reported in the financial statements.

###### **Restricted Revenue**

Contributions received are recorded as support without donor restriction or support with donor restriction, depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in net assets with donor restriction, depending on the nature of the restriction. When a restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restriction are reclassified to net assets without donor restriction and reported in the statement of activities as net assets released from restrictions. Donor-restricted support that is utilized within the fiscal year it is received is recorded as support without donor restrictions.

Revenue related to third-party reimbursement arrangements is recognized in the period in which the reimbursable costs are incurred.

Deferred revenue represents fees collected in advance for future services.

###### **Gifts-In-Kind**

Donated goods for various special events were recorded at their fair value on the date of receipt. Donated services for the Campagna Kids and Head Start programs are recognized in the financial statements at their fair value if the services require specialized skills and the services would typically need to be purchased if not donated. In-kind contributions are reported in the statement of activities as both revenue and expense.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### **Summary of Significant Accounting Policies (Continued)**

###### **Advertising**

Advertising costs are expensed as incurred. Total advertising expenses for the years ended August 31, 2022 and 2021 are \$52,300 and \$3,485, respectively.

###### **Income Taxes**

The Center is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code, except on net income derived from unrelated business activities. In addition, the Center qualifies for the charitable contributions deduction under Section 170(b)(1)(A) and has been classified as an organization that is not a private foundation under Section 509(a)(1). The Center had no material taxable unrelated business income for the years ended August 31, 2022 and 2021.

In accounting for uncertainty in income taxes, accounting standards require an entity to recognize the financial statement impact of a tax position when it is more-likely-than-not that the position will not be sustained upon examination. Management evaluated the Center's tax positions and concluded there are no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance.

###### **Revenue Recognition**

The Center provides a multitude of services that assist families with child care and services in the DC metropolitan area, but only a limited amount of services are directly engaged with a customer, including before and after care. The large majority of income is government grants and contributions, which are utilized to support the general public, based off reimbursements and budgets provided.

###### **Performance Obligations**

Before and after care is recognized as the services are provided. The agreement for the care is established upon receipt of a signed agreement to identify which type of services the customer would like, in which case the Center provides personal services in the form of child care before and/or after school. These agreements can vary depending on the amount of care provided, types of program, and the income status of the parents with the rates ranging from \$10 to \$630 per month, which would be indicated in the individual agreements. Refunds are not provided once services are performed.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### **Summary of Significant Accounting Policies (Continued)**

###### **Revenue Recognition (Continued)**

###### **Disaggregation of Revenue**

The Center disaggregates revenue according to the type of revenue and whether the service is provided to personal users (customers) or the general public.

###### **Significant Judgments**

The Center's management determines the amounts charged to parents for its before and after care each year.

###### **Allocated Expenses**

Direct costs associated with specific programs are recorded as program expenses. Administrative staff and staff working on multiple programs use time sheets to capture actual hours devoted to project areas.

The Center's policy is to allocate allocable general operating expenses and management expenses to certain programs based on the average number of personnel employed by the Center's functions. Allocated management and general expenses not reimbursed by grant programs are borne by the Center.

Salaries, taxes, and benefits, professional services, food expense, supplies, telephone and technology, program activities, training and development, occupancy, insurance, advertising and publications, special activities and events, depreciation, other, equipment, repairs and maintenance, printing, postage, licensing and permits, travel, recognition, community relations, and interest have been allocated to program, general and administrative, and fundraising expenses based on level of effort.

###### **Estimates**

Management uses estimates and assumptions in preparing the financial statements in accordance with U.S. GAAP. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses. Actual results could differ from those estimates.

The significant estimates affecting the financial statements include the estimated fair value of the in-kind support of donated facilities, goods, and services and the estimate that there are no significant unallowable costs as discussed in Notes 11 and 15, respectively.

## THE CAMPAGNA CENTER, INC.

### NOTES TO FINANCIAL STATEMENTS

August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)

#### 1. ORGANIZATION, PURPOSE AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

##### Summary of Significant Accounting Policies (Continued)

##### Liquidity and Availability of Assets

The Center maintains a liquid cash balance in checking accounts in an amount necessary to meet its anticipated expenditures for the next 30 days. Cash in excess of this amount is invested in short-term investments.

The Center has maintained a line of credit of up to \$1,200,000 to help manage cash flow. There was no borrowing during the years ended August 31, 2022 and 2021. The Center renewed the line of credit at June 27, 2021 with a maturity date of June 27, 2023.

The Center reconciles the balance of financial assets subject to donor restrictions monthly, based on restricted amounts used and received. Restricted cash and investments are separately identified and monitored as part of the Center's monthly financial reporting process.

The Center's financial assets available within one year to meet cash needs for general expenditures through August 31, 2023 are as follows:

|                                                                                                           |                            |
|-----------------------------------------------------------------------------------------------------------|----------------------------|
| Financial Assets                                                                                          |                            |
| Cash                                                                                                      | \$ 6,116,141               |
| Investments                                                                                               | 2,015,835                  |
| Accounts receivable, net of allowance                                                                     | 1,834,349                  |
| Pledges receivable                                                                                        | <u>1,575,328</u>           |
| Total Financial assets                                                                                    | 11,541,653                 |
| Less amounts not available within one year                                                                |                            |
| Purpose restricted net assets                                                                             | <u>(2,983,182)</u>         |
| Financial assets available within one year to meet cash needs<br>for general expenditures within one year | <u><u>\$ 8,558,471</u></u> |

#### 2. CASH

Cash at August 31 consisted of the following:

|                         | 2022                       | 2021                       |
|-------------------------|----------------------------|----------------------------|
| Checking                | \$ 5,907,774               | \$ 2,310,103               |
| Certificates of deposit | <u>208,367</u>             | <u>207,657</u>             |
|                         | <u><u>\$ 6,116,141</u></u> | <u><u>\$ 2,517,760</u></u> |

As of August 31, 2022 and 2021, bank balances not insured by the Federal Deposit Insurance Corporation were \$6,241,417 and \$2,502,093, respectively.

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**3. RECEIVABLES**

Receivables at August 31 consisted of the following:

|                                       | 2022                       | 2021                       |
|---------------------------------------|----------------------------|----------------------------|
| Program funds from governments        |                            |                            |
| Campagna Kids                         | \$ 445,494                 | \$ 229,254                 |
| Head Start                            | 579,311                    | 773,573                    |
| Early Head Start                      | 311,263                    | 147,307                    |
| Family Child Care Partnership Project | 330,209                    | 37,693                     |
| Other Miscellaneous Grants            | 83,551                     | 72,800                     |
|                                       | <u>1,749,828</u>           | <u>1,260,627</u>           |
| Supplemental education fees           | 84,522                     | 59,477                     |
|                                       | <u>1,834,349</u>           | <u>1,320,104</u>           |
| Less: Provision for doubtful accounts | -                          | (8,392)                    |
|                                       | <u><u>\$ 1,834,349</u></u> | <u><u>\$ 1,311,712</u></u> |

Pledges receivable at August 31 consisted of the following:

|                  | 2022                  |                      |                     |
|------------------|-----------------------|----------------------|---------------------|
|                  | Receivable in         |                      |                     |
|                  | Less than<br>one year | One to<br>five years | Total               |
| Promises to give | <u>\$ 640,328</u>     | <u>\$ 935,000</u>    | <u>\$ 1,575,328</u> |

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**4. PROPERTY AND EQUIPMENT**

Property, equipment, and accumulated depreciation at August 31, 2022 and 2021, and depreciation expense for the years then ended is as follows:

| August 31, 2022                    |                    |                     |                             |                         |
|------------------------------------|--------------------|---------------------|-----------------------------|-------------------------|
|                                    | Estimated<br>Lives | Cost                | Accumulated<br>Depreciation | Depreciation<br>Expense |
| Land                               | -                  | \$ 364,217          | \$ -                        | \$ -                    |
| Building                           | 25 to 30 years     | 149,923             | 149,923                     | -                       |
| Building improvements              | 5 to 25 years      | 1,537,657           | 1,123,487                   | 44,449                  |
| Building renovations<br>in process | 5 to 25 years      | 434,039             | -                           | -                       |
| Furniture and equipment            | 3 to 10 years      | 105,936             | 105,216                     | 5,332                   |
| Automobiles                        | 5 years            | 99,691              | 90,627                      | 5,179                   |
| Website                            | 5 years            | 37,163              | 12,384                      | 12,384                  |
|                                    |                    | <u>\$ 2,728,626</u> | <u>\$ 1,481,637</u>         | <u>\$ 67,344</u>        |

  

| August 31, 2021                    |                    |                     |                             |                         |
|------------------------------------|--------------------|---------------------|-----------------------------|-------------------------|
|                                    | Estimated<br>Lives | Cost                | Accumulated<br>Depreciation | Depreciation<br>Expense |
| Land                               | -                  | \$ 364,217          | \$ -                        | \$ -                    |
| Building                           | 25 to 30 years     | 149,923             | 149,923                     | -                       |
| Building improvements              | 5 to 25 years      | 1,537,657           | 1,079,038                   | 44,788                  |
| Building renovations<br>in process | 5 to 25 years      | 107,884             | -                           | -                       |
| Furniture and equipment            | 3 to 10 years      | 105,936             | 99,884                      | 21,187                  |
| Automobiles                        | 5 years            | 99,691              | 85,447                      | 5,179                   |
| Website                            | 5 years            | 25,200              | -                           | -                       |
|                                    |                    | <u>\$ 2,390,508</u> | <u>\$ 1,414,292</u>         | <u>\$ 71,154</u>        |

The Center's property is recorded at historical cost in accordance with U.S. GAAP. The assessed market value of the Center's land and building based on the City of Alexandria's Department of Real Estate Assessments at August 31 is as follows:

|          | 2022                | 2021                |
|----------|---------------------|---------------------|
| Land     | \$ 2,979,500        | \$ 2,979,500        |
| Building | 850,000             | 850,000             |
|          | <u>\$ 3,829,500</u> | <u>\$ 3,829,500</u> |

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**5. INVESTMENTS**

The Center had the following investments as of August 31:

|                             | 2022                | 2021                |
|-----------------------------|---------------------|---------------------|
| Mutual funds                |                     |                     |
| Foreign Large Value         | \$ 93,914           | \$ 164,237          |
| Small Blend                 | 61,623              | 92,282              |
| Large Blend                 | 85,747              | 103,421             |
| Large Growth                | 335,549             | 424,251             |
| Large Value                 | 119,916             | 124,578             |
| Short-Term Bond             | 124,689             | 133,664             |
| Mid-Cap Growth              | 108,636             | 139,236             |
| Mid-Cap Value               | 45,231              | 54,403              |
| Large Growth/Moderate Alloc | 81,256              | 98,414              |
| World Large - Stock Growth  | 35,832              | 66,821              |
| Ultrashort Bond             | 61,494              | 62,458              |
| Preferred stock             | 13,943              | 14,734              |
| Large Cap                   | 174,234             | 186,175             |
| World Allocation            | 186,379             | 210,337             |
| Corporate Bond              | 48,161              | 59,957              |
| 85% Equity                  | 26,861              | 30,642              |
| 70% Equity                  | 82,843              | 99,497              |
| Multisector Bond            | 210,680             | 236,749             |
| Money market funds          | 118,847             | 41,860              |
|                             | <u>\$ 2,015,835</u> | <u>\$ 2,343,716</u> |

Investments are allocated to the following classes of net assets:

|                                       | 2022                | 2021                |
|---------------------------------------|---------------------|---------------------|
| Net assets without donor restrictions | \$ 607,981          | \$ 2,049,147        |
| Net assets with donor restrictions    | 1,407,854           | 294,569             |
|                                       | <u>\$ 2,015,835</u> | <u>\$ 2,343,716</u> |

## THE CAMPAGNA CENTER, INC.

### NOTES TO FINANCIAL STATEMENTS

August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)

#### 5. INVESTMENTS (CONTINUED)

Investment income for the years ended August 31 consisted of the following:

|                                        | 2022                | 2021              |
|----------------------------------------|---------------------|-------------------|
| Dividend and interest income           | \$ 212,953          | \$ 75,748         |
| Capital gain, realized                 | 23,223              | 28,155            |
| Unrealized (loss) gain in market value | (538,340)           | 353,402           |
| Investment management fees             | (20,949)            | (19,854)          |
|                                        | <u>\$ (323,113)</u> | <u>\$ 437,451</u> |

#### 6. FAIR VALUE MEASUREMENTS

The Center records investments based on fair value on a recurring basis. Financial accounting and reporting standards define fair value as the price that would be received to sell an asset or paid to transfer a liability (i.e., the exit price) in an orderly transaction between market participants at the measurement date. The standard emphasizes that fair value is a market-based measurement, not an entity specific measurement. Therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, the standards established a fair value hierarchy that distinguishes between market participant assumptions based on market data obtained from sources independent from the reporting entity (observable inputs that are classified within Levels 1 and 2 of the hierarchy) and the reporting entity's own assumptions about market participant assumptions (unobservable inputs classified within Level 3 of the hierarchy).

Level 1 inputs utilize unadjusted quoted prices in active markets for identical assets or liabilities that the Center has the ability to access at the measurement date.

Level 2 inputs are inputs other than quoted prices included in Level 1 that are observable for the assets or liabilities, either directly or indirectly. Level 2 inputs may include quoted prices for similar assets or liabilities in active markets, as well as inputs that are observable for the assets or liabilities (other than quoted prices), such as interest rates, foreign exchange rates and yield curves that are observable at commonly quoted intervals.

Level 3 inputs are unobservable inputs for the assets or liabilities, which are typically based on an entity's own assumptions, as there is little, if any, related market activity.

The determination of the fair value level within which the entire fair value measurement falls is based on the lowest level input that is significant to the fair value measurement in its entirety. The Center's assessment of the significance of the particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the assets and liabilities.

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**6. FAIR VALUE MEASUREMENTS (CONTINUED)**

The following summarizes investments, measured at fair value on a recurring basis, aggregated by the level in the fair value hierarchy within which those measurements fall, as of August 31:

|                             | August 31, 2022     |                     |
|-----------------------------|---------------------|---------------------|
|                             | Total               | Level 1             |
| Mutual funds                |                     |                     |
| Foreign Large Value         | \$ 93,914           | \$ 93,914           |
| Small Blend                 | 61,623              | 61,623              |
| Large Blend                 | 85,747              | 85,747              |
| Large Growth                | 335,549             | 335,549             |
| Large Value                 | 119,916             | 119,916             |
| Short-Term Bond             | 124,689             | 124,689             |
| Mid-Cap Growth              | 108,636             | 108,636             |
| Mid-Cap Value               | 45,231              | 45,231              |
| Large Growth/Moderate Alloc | 81,256              | 81,256              |
| World Large - Stock Growth  | 35,832              | 35,832              |
| Ultrashort Bond             | 61,494              | 61,494              |
| Preferred stock             | 13,943              | 13,943              |
| Large Cap                   | 174,234             | 174,234             |
| World Allocation            | 186,379             | 186,379             |
| Corporate Bond              | 48,161              | 48,161              |
| 85% Equity                  | 26,861              | 26,861              |
| 70% Equity                  | 82,843              | 82,843              |
| Multisector Bond            | 210,680             | 210,680             |
| Money market funds          | 118,847             | 118,847             |
|                             | <u>\$ 2,015,835</u> | <u>\$ 2,015,835</u> |

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**6. FAIR VALUE MEASUREMENTS (CONTINUED)**

|                             | August 31, 2021     |                     |
|-----------------------------|---------------------|---------------------|
|                             | Total               | Level 1             |
| Mutual funds                |                     |                     |
| Foreign Large Value         | \$ 164,237          | \$ 164,237          |
| Small Blend                 | 92,282              | 92,282              |
| Large Blend                 | 103,421             | 103,421             |
| Large Growth                | 424,251             | 424,251             |
| Large Value                 | 124,578             | 124,578             |
| Short-Term Bond             | 133,664             | 133,664             |
| Mid-Cap Growth              | 139,236             | 139,236             |
| Mid-Cap Value               | 54,403              | 54,403              |
| Large Growth/Moderate Alloc | 98,414              | 98,414              |
| World Large - Stock Growth  | 66,821              | 66,821              |
| Ultrashort Bond             | 62,458              | 62,458              |
| Preferred stock             | 14,734              | 14,734              |
| Large Cap                   | 186,175             | 186,175             |
| World Allocation            | 210,337             | 210,337             |
| Corporate Bond              | 59,957              | 59,957              |
| 85% Equity                  | 30,642              | 30,642              |
| 70% Equity                  | 99,497              | 99,497              |
| Multisector Bond            | 236,749             | 236,749             |
| Money market funds          | 41,860              | 41,860              |
|                             | <u>\$ 2,343,716</u> | <u>\$ 2,343,716</u> |

**7. REFUNDABLE ADVANCES**

The Center has an operating advance from the City of Alexandria to facilitate the Center's ongoing performance of reimbursable contract work for the Campagna Kids program. Refundable advances as of August 31 consisted of the following:

|                                        | 2022                | 2021        |
|----------------------------------------|---------------------|-------------|
| American Rescue Plan Act grant funding | \$ 1,333,312        | \$ -        |
| Campagna Kids program                  | 143,259             | -           |
|                                        | <u>\$ 1,476,571</u> | <u>\$ -</u> |

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **8. LINE OF CREDIT**

The Center has a \$1,200,000 line of credit secured by the property located at 418 and 418A South Washington Street. Bank advances on the credit line are payable on demand. The interest rate is Prime minus 0.25% based on the Wall Street Journal Prime Rate. For the years ended August 31, 2022 and 2021, the interest rate of the old line of credit was 5.75% for each year respectively. The interest rate of a new line of credit was 4%. The maturity date of the old line of credit was June 27, 2021, and the Center renewed the line of credit at that time with a maturity date of June 27, 2023. The unused line of credit at August 31, 2022 and 2021 was \$1,200,000. The outstanding balance on this line of credit was \$0 at August 31, 2022 and 2021, respectively. The interest expense related to this line of credit was \$0 for the years ended August 31, 2022 and 2021.

#### **9. ENDOWMENTS**

The Center's endowments represent funds received for the Sonosky Fund that were established for employee and client support via donor restriction. As required by U.S. GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

Absent explicit donor stipulations to the contrary, the Center has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds. As a result of this interpretation, the Center classifies as net assets with donor restriction (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in net assets with donor restriction is classified as net assets with donor restriction until those amounts are appropriated for expenditure by the Center in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Center considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the fund, (2) the purposes of the donor-restricted endowment fund, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Center, and (7) the Center's investment policies.

Endowment assets are invested in a well diversified asset mix, which includes mutual funds. The Center expects its endowment assets, over time, to produce an average rate of return of approximately 7% annually. Actual returns in any given year may vary from this amount. Investment risk is measured in terms of the total endowment fund; investment assets and allocation between asset classes and strategies are managed to prevent exposing the fund to unacceptable levels of risk.

**THE CAMPAGNA CENTER, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**9. ENDOWMENTS (CONTINUED)**

Although the Center has yet to distribute any amounts from this fund, the Center's board will provide guidance and approval authority over any future distributions in such fashion as to preserve the original value of the gift.

Endowment funds as of August 31, 2022 and 2021 are as follows:

|                                     |                          |
|-------------------------------------|--------------------------|
| Balance as of August 31, 2020       | \$ 103,834               |
| Investment income                   | 5,271                    |
| Change in fair value of investments | <u>18,298</u>            |
| Balance as of August 31, 2021       | <u><u>\$ 127,403</u></u> |
| Balance as of August 31, 2021       | \$ 127,403               |
| Investment income                   | 8,745                    |
| Change in fair value of investments | <u>(26,779)</u>          |
| Balance as of August 31, 2022       | <u><u>\$ 109,369</u></u> |

**10. NET ASSETS WITH DONOR RESTRICTIONS**

As of August 31, 2022 and 2021, net assets with donor restriction balances consisted of the following:

|                          | 2022                          |                            |                           |                               |
|--------------------------|-------------------------------|----------------------------|---------------------------|-------------------------------|
|                          | Balance<br>August 31,<br>2021 | Additions                  | Releases                  | Balance<br>August 31,<br>2022 |
| Sonosky Fund (Endowment) | \$ 127,403                    | \$ -                       | \$ (18,034)               | \$ 109,369                    |
| Wright to Read           | -                             | 36,641                     | (36,641)                  | -                             |
| Capital Campaign         | <u>167,166</u>                | <u>2,712,647</u>           | <u>(6,000)</u>            | <u>2,873,813</u>              |
|                          | <u><u>\$ 294,569</u></u>      | <u><u>\$ 2,749,288</u></u> | <u><u>\$ (60,675)</u></u> | <u><u>\$ 2,983,182</u></u>    |

**THE CAMPAGNA CENTER, INC.****NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

**10. NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)**

|                          | 2021                          |                   |                     |                               |
|--------------------------|-------------------------------|-------------------|---------------------|-------------------------------|
|                          | Balance<br>August 31,<br>2020 | Additions         | Releases            | Balance<br>August 31,<br>2021 |
| Sonosky Fund (Endowment) | \$ 103,834                    | \$ 23,569         | \$ -                | \$ 127,403                    |
| Wright to Read           | 24,822                        | 276,497           | (301,319)           | -                             |
| St. James ELC            | 33,541                        | 368               | (33,909)            | -                             |
| Capital Campaign         | 111,793                       | 55,373            | -                   | 167,166                       |
| Diaper Drive Program     | 12,855                        | 15,430            | (28,285)            | -                             |
| Grocery Gift Cards       | -                             | 218,513           | (218,513)           | -                             |
|                          | <u>\$ 286,845</u>             | <u>\$ 589,750</u> | <u>\$ (582,026)</u> | <u>\$ 294,569</u>             |

**11. DONATED GOODS AND SERVICES**

The Center occupies designated space for its Head Start and Campagna Kids programs that is provided without charge by the City of Alexandria and the Alexandria City Public School System. The Center estimates the fair value of this rent-free space based on prevailing market conditions in the area of its operations and has recognized this as support and occupancy expense in the statement of activities. The Center also receives various donated goods for its Early Head Start and Head Start programs as well as its various events. Donated professional services are also received throughout the fiscal year.

Donated goods and services recorded as revenue and expenses as of August 31, 2022 and 2021 are as follows:

|                               | 2022                | 2021                |
|-------------------------------|---------------------|---------------------|
| Donated rent and facilities   | \$ 1,585,869        | \$ 997,172          |
| Donated goods - programs      | 357,992             | 181,546             |
| Donated professional services | 155,052             | 270,253             |
|                               | <u>\$ 2,098,913</u> | <u>\$ 1,448,971</u> |

**12. RETIREMENT PLAN**

The Center has a 403(b) defined contribution plan. With respect to elective deferrals, the Plan covers all employees working at least 20 hours per week. With respect to employer contributions, the employee must work at least 1,000 hours during the year. Both the employer and employee deferral contributions are limited by the tax laws. The Center can make annual discretionary contributions to the Plan. There were no employer contributions to the Plan for the years ended August 31, 2022 and 2021.

## **THE CAMPAGNA CENTER, INC.**

### **NOTES TO FINANCIAL STATEMENTS**

**August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)**

#### **13. MAJOR GRANTORS**

Program funds from government grants totaled \$9,916,715 for the year ended August 31, 2022 and \$7,683,475 for the year ended August 31, 2021, which is approximately 53% and 51% of total revenue and support of the Center, respectively. These grants consist of funds from the federal government, the Commonwealth of Virginia, the City of Alexandria, Virginia, and the Alexandria City Public Schools. A significant reduction in the level of this revenue and support, if this were to occur, might have a significant effect on the Center's programs and activities.

As of August 31, 2022 and 2021 the amount outstanding from the above government grants was \$1,749,828 and \$1,260,627, respectively, which approximates 95% and 95% of total receivables, respectively.

#### **14. CONDITIONAL GRANTS**

The Center has been conditionally awarded the following grants for the year ending August 31, 2022:

|                                  |                            |
|----------------------------------|----------------------------|
| Head Start                       | \$ 2,546,389               |
| Early Head Start                 | 1,581,860                  |
| Family and Childcare Partnership | <u>1,057,742</u>           |
|                                  | <u><u>\$ 5,185,991</u></u> |

#### **15. COMMITMENTS AND CONTINGENCIES**

##### **Government Grants**

The Center participates in a number of federally assisted programs which are subject to financial and compliance audits by the federal agencies or their representatives. As such, there is a possibility that questioned costs might result from such an audit. Management does not anticipate any significant adjustments as a result of such an audit for the current year costs.

## THE CAMPAGNA CENTER, INC.

### NOTES TO FINANCIAL STATEMENTS

August 31, 2022 (with Summarized Comparative Information as of and for the year ended August 31, 2021)

#### 15. COMMITMENTS AND CONTINGENCIES (CONTINUED)

##### Classroom Lease

The Center has entered into an operating sublease for classroom space at St. James Plaza in Alexandria. The lease commenced July 1, 2018 and will continue through June 30, 2028. The lease includes options for renewing and terminating that agreement during this time period.

Future minimum lease payments to be received related to this lease are as follows:

For the fiscal year ended:

|      |                   |
|------|-------------------|
| 2023 | \$ 26,672         |
| 2024 | 27,472            |
| 2025 | 28,297            |
| 2026 | 29,145            |
| 2027 | 30,020            |
| 2028 | <u>25,639</u>     |
|      | <u>\$ 167,245</u> |

##### Novel COVID-19 Coronavirus

Citizens and economies of the United States and other countries have been significantly impacted by the coronavirus (COVID-19) pandemic. While it is premature to accurately predict how the coronavirus will ultimately affect the Center's future operations because the disease's severity and duration are uncertain, we expect 2022 financial results will be impacted and the implications beyond 2023, while unclear, could also be adversely impacted. No pandemic implications are accounted for in these financial statements.

#### 16. SUBSEQUENT EVENTS

In preparing these financial statements, the Center has evaluated events and transactions for potential recognition or disclosure through February 6, 2023, the date the financial statements were available to be issued.

## **SUPPLEMENTARY INFORMATION**

THE CAMPAGNA CENTER, INC.

SUPPLEMENTARY INFORMATION

SCHEDULE OF FUNCTIONAL EXPENSES BY PROGRAM

Year Ended August 31, 2022 (with Summarized Comparative Information for the year ended August 31, 2021)

|                                    | 2022                            |                  |                   |                  |                               |                   |                  |                           |                  | 2021          |               |
|------------------------------------|---------------------------------|------------------|-------------------|------------------|-------------------------------|-------------------|------------------|---------------------------|------------------|---------------|---------------|
|                                    | Program Services                |                  |                   |                  |                               |                   |                  | Support Services          |                  |               |               |
|                                    | Early<br>Childhood<br>Education | Campagna<br>Kids | Wright to<br>Read | New<br>Neighbors | Building<br>Better<br>Futures | Other<br>Programs | Total<br>Program | Management<br>and General | Fund-<br>Raising | Total         | Total         |
| Salaries, taxes, and benefits      | \$ 4,079,804                    | \$ 3,127,100     | \$ 245,765        | \$ 93,565        | \$ 113,002                    | \$ 584,885        | \$ 8,244,121     | \$ 879,344                | \$ 249,549       | \$ 9,373,014  | \$ 7,579,720  |
| In-kind                            | 1,297,734                       | 761,460          | 39,719            | -                | -                             | -                 | 2,098,913        | -                         | -                | 2,098,913     | 1,448,971     |
| Professional services              | 927,746                         | 111,743          | 11,133            | 2,726            | 3,509                         | 339,322           | 1,396,179        | 16,931                    | 28,282           | 1,441,392     | 1,236,420     |
| Food expense                       | 310,698                         | 117,152          | 41                | 134              | 313                           | 43,308            | 471,646          | 194                       | 51               | 471,891       | 88,456        |
| Supplies                           | 117,300                         | 134,236          | 12,433            | 9,731            | 154                           | 28,764            | 302,618          | 1,572                     | 30,365           | 334,555       | 798,743       |
| Telephone and technology           | 102,811                         | 107,397          | 19,027            | 3,228            | 5,038                         | 25,686            | 263,187          | 4,834                     | 25,442           | 293,463       | 427,827       |
| Program activities                 | 6,934                           | 142,916          | 20,576            | 1,285            | 2,117                         | 5,448             | 179,276          | -                         | -                | 179,276       | 48,869        |
| Training and development           | 106,959                         | 21,743           | 3,945             | 811              | 93                            | 9,486             | 143,037          | 698                       | 18,968           | 162,703       | 121,783       |
| Occupancy                          | 58,990                          | 16,447           | 2,139             | 404              | 493                           | 32,778            | 111,251          | 6,242                     | 8,554            | 126,047       | 89,588        |
| Insurance                          | 39,873                          | 24,485           | 2,167             | 431              | 510                           | 4,964             | 72,430           | 7,275                     | 1,855            | 81,560        | 146,648       |
| Advertising and publications       | 30,407                          | 35,522           | -                 | -                | -                             | 5,309             | 71,238           | -                         | 3,622            | 74,860        | 3,485         |
| Special activities and events      | 45                              | 29               | 2                 | 1                | 1                             | 5,354             | 5,432            | 11                        | 67,187           | 72,630        | 16,066        |
| Depreciation                       | 20,840                          | 14,389           | 909               | 239              | 265                           | 21,923            | 58,565           | 3,691                     | 5,089            | 67,345        | 71,154        |
| Other                              | 24,867                          | 10,633           | 8,522             | 849              | 889                           | 3,434             | 49,194           | 2,789                     | 5,760            | 57,743        | 14,644        |
| Equipment, repairs and maintenance | 22,221                          | 6,327            | 509               | 155              | 173                           | 11,747            | 41,132           | 2,401                     | 310              | 43,843        | 109,841       |
| Printing                           | 6,396                           | 3,118            | 3,217             | 4                | 5                             | 203               | 12,943           | 66                        | 12,777           | 25,786        | 20,672        |
| Postage                            | 4,733                           | 6,194            | 1,193             | 509              | 13                            | 3,616             | 16,258           | 132                       | 1,175            | 17,565        | 6,655         |
| Licensing and permits              | 4,846                           | 4,532            | 1,729             | 36               | 143                           | 4,003             | 15,289           | 271                       | 295              | 15,855        | 18,143        |
| Travel                             | 6,067                           | 1,297            | 200               | 32               | 35                            | 315               | 7,946            | 492                       | 171              | 8,609         | 1,013         |
| Recognition                        | 1,284                           | 832              | 768               | 20               | 23                            | 203               | 3,130            | 316                       | 83               | 3,529         | -             |
| Community relations                | 366                             | 237              | 19                | 6                | 6                             | 58                | 692              | 90                        | 91               | 873           | -             |
| Interest                           | 7                               | 4                | -                 | -                | -                             | 1                 | 12               | 2                         | 1                | 15            | 469           |
| TOTAL EXPENSES                     | \$ 7,170,928                    | \$ 4,647,793     | \$ 374,013        | \$ 114,166       | \$ 126,782                    | \$ 1,130,807      | \$ 13,564,489    | \$ 927,351                | \$ 459,627       | \$ 14,951,467 | \$ 12,249,167 |

See Independent Auditors' Report.