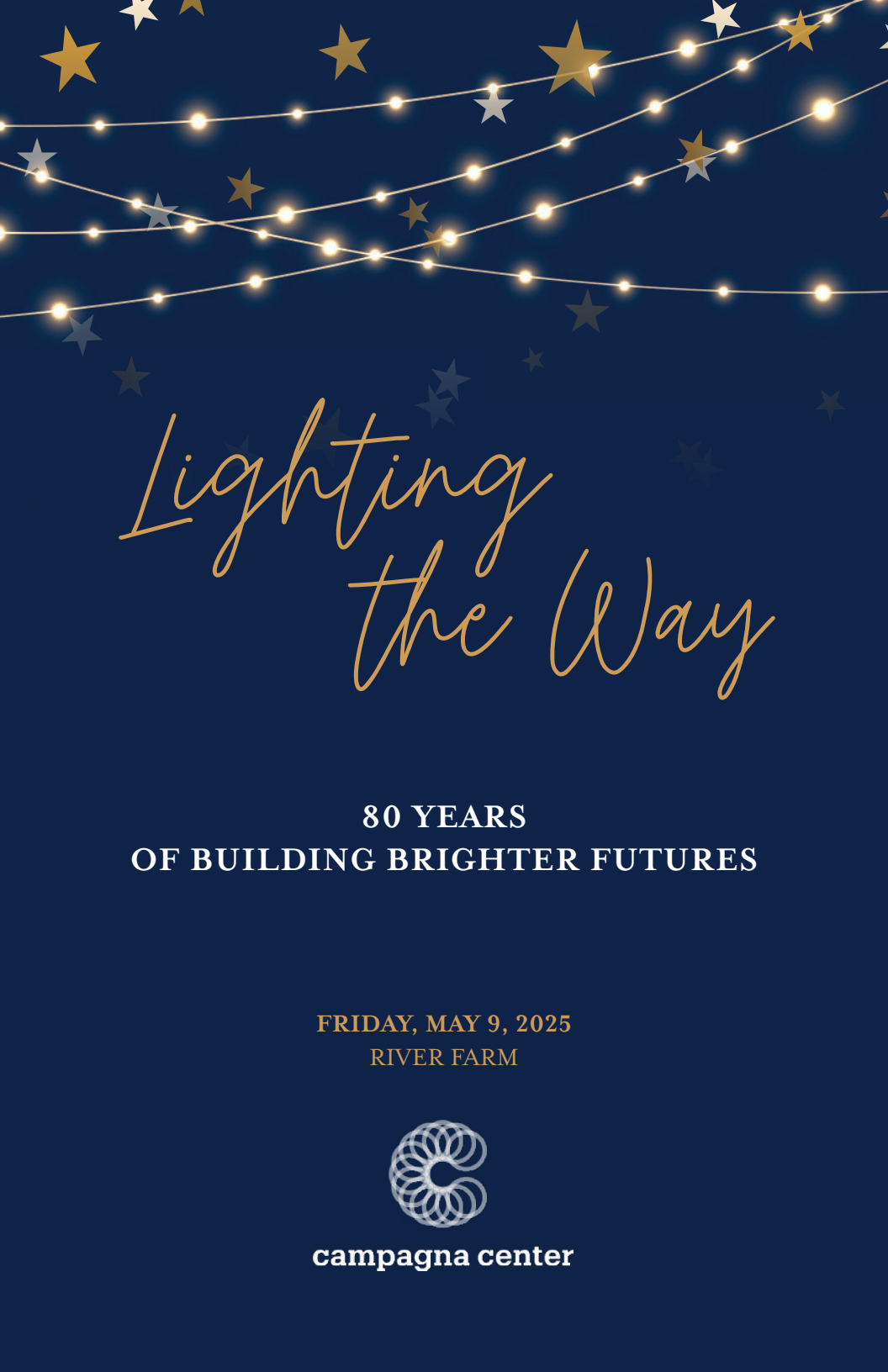




Lighting the Way

**80 YEARS
OF BUILDING BRIGHTER FUTURES**

**FRIDAY, MAY 9, 2025
RIVER FARM**



campagna center



campagna center

Celebrating the past and thinking about the future

Since 1945, Campagna Center has been a cornerstone of Alexandria, Virginia, delivering transformative educational and social development programs that empower children, teens, and adults. In the past year alone, we had the privilege of serving 2,493 Alexandria residents—making a meaningful difference in the lives of families across our vibrant community.

From our humble beginnings to becoming a leader in local social services, Campagna Center's evolution reflects the ever-changing needs of Alexandria. In the 1960s, under the visionary leadership of Elizabeth Anne Campagna, we became one of the city's first Head Start providers, helping prepare children for success in school and life. During this time, we also expanded our focus to support women, including those impacted by incarceration, offering them resources and a path forward.

The 1980s saw our organization rise to meet the growing mental health crisis, providing crisis intervention, counseling, and shelter for youth facing homelessness, abuse, and neglect. As Alexandria's population became more diverse in the 2000s, we built a partnership to serve Latino students, addressing their unique educational needs and helping them thrive in an increasingly multicultural community.

Today, as we celebrate our 80th anniversary, our programs are more comprehensive than ever, including early childhood education, health and nutrition education, after-school programs, tutoring, mentoring, and career and college readiness services. We also continue to support adult learners through English language classes, empowering individuals to succeed both personally and professionally.

Our legacy is built on strong community partnerships and a deep commitment to meeting the needs of Alexandria's residents—today, tomorrow, and for generations to come. With our 80 years of history as a foundation, we are energized and focused on the future, continuing to expand our reach and impact.

Join us in celebrating this milestone year and **Lighting the Way** for children, families, and individuals across Alexandria. Your support directly contributes to our mission and helps build a brighter future for our community.



Dr. Tammy Mann

HONORING AN INCREDIBLE LEADER

Our upcoming gala is not only an opportunity to commemorate 80 incredible years of service but also a moment to honor the impactful leadership of Dr. Tammy Mann, who has served as President and Chief Executive Officer since 2011. As she prepares to step down this spring, we are filled with immense gratitude. This evening will be a chance to celebrate Dr. Mann's remarkable legacy, strengthen the mission she has so passionately championed, and send her off with heartfelt memories and tributes to her immeasurable contributions.

Under Dr. Mann's visionary leadership, Campagna Center has experienced tremendous growth and transformation. In 2015, we established a network of family child care providers, expanding access to infant and toddler care for under-resourced families. Two years later, in 2017, we integrated Wright to Read—a literacy program dedicated to helping elementary students become proficient readers—into our suite of services. In 2018, we opened the Early Learning Center to further enhance preschool access. Despite the challenges posed by the pandemic, Dr. Mann led us through a successful multimillion-dollar capital campaign to renovate our historic headquarters on S. Washington Street, our home since 1981.

The numbers alone speak volumes: in the 2023-2024 program year, Campagna served 2,493 individuals—which is a significant increase compared to 2011. Yet Dr. Mann's impact goes far beyond metrics. Her unwavering belief in the power of community has been the cornerstone of her leadership. Reflecting on her journey, she shared, "Any measure of success I have realized during my time with Campagna has been possible because of the village—my board, the staff, supporters, and community partners—that embraced my leadership and my heart for service. For that, I will always be forever grateful."

Please join us on May 9th as we raise a toast to our extraordinary leader, Dr. Mann, celebrate 80 years of building bright futures, and ensure Campagna's mission continues to thrive for years to come.

THANK YOU FROM OUR GALA CO-CHAIRS,

*Suzanne Carlough and
Brittany Patterson Hill*

Event Details

WHEN **Friday, May 9th, 2025**, 6 to 10 PM
Cocktail Hour, 6 to 7 PM

WHERE **River Farm**
7931 E Boulevard Dr, Alexandria, VA 22308
A historied home and idyllic gardens with stunning vistas of the Potomac River.

DRESS CODE **Cocktail Attire**

WHAT YOU'LL ENJOY

- An elegant evening marking Campagna's 80 years of service to Alexandria's children and families, featuring a heartfelt program that will remember the past and imagine the future, all set against the backdrop of one of the most historic properties on the Potomac River, River Farm.
- As her tenure comes to a close, a celebration of Dr. Tammy Mann's 13 incredible years leading Campagna, as well as a toast to what's next.
- The chance to mingle and network with Campagna's community, which includes local businesses and individuals who are committed to making Alexandria a special place in which to learn, work, and live.
- Cocktail hour from 6:00 to 7:00PM, an exquisitely catered dinner, and specially chosen wine, beer, and spirited drinks.
- A full night of fun, including music by a live band, dancing, a live auction, raffles, and more.
- Your tickets will support Campagna's educational mission and the over 2,000 people we serve every year.

www.campagnacenter.org/80th-anniversary-gala/

Gala Committee

GALA COMMITTEE

Gala Co-Chairs: Suzanne Carlough & Brittany Patterson Hill

Logistics Committee

- **Co-Chairs:** Jeanne Barton & Sonya Besteiro
- **Members:** Laura Lawler, Bridget Weaver, Sherwood Turnbull, Laura Francis, Tracey Schriver

Acquisitions Committee

- **Co-Chair:** Jenifer Baker & Lauren Shaw
- **Members:** Caren Camp, Liza May, Katie May, Sam Tricoli

Sponsorship Committee

- **Chair:** Katelin Moomau

Program & Honorees Committee

- **Chair:** Laura Hartman

Host Committee

- **Chair:** Francesca Noone

Entertainment Committee

- **Co-Chairs:** Amanda Seese & Bridget Shea Westfall

Host Committee

HOST COMMITTEE LIST

Amanda and William Shell
Amy and Alden Philbrick
Andrew and Denise Palmieri
Anne Marie and Chuck Chotvac
Ashley and George Wilson
Baiju Vora
Barbara D. Richter, PhD
Brittany Patterson Hill and Geoff Hill
Caren Camp
Carrie Garland
Carter Flemming
Caswell and Anne Hobbs
Cathy and Steve D'Antuono
Chris Moore and Brooke Terry
Clay and Anne Perfall
Cleatus and David Burk
David and Tara Weintritt
Delia and Dolan Sullivan
Dianna and Mickey Campagna
Donnan C. Wintermute
Erika Baum
Francesca Trigiani Noone and Thomas Noone
Janice and Kim Abraham

Janice Curtin
Jeannine Ginivan Hyde and Thomas Hyde
Joseph and Jackie Haggerty
Julie Howard
Karen and Jay Beckhorn
Kimberly Cole
Larry and Amy Alberson
Lindsay Hutter
Liza and Steve May
LizaBanks Campagna, Beatrice Campagna
Maribeth and Jeffrey Lowe
Megan and Peter Madigan
Nancy Ziegler
Patti and George White
Paul O. Wilson and Marjorie Kline
Randall and Karen Davis
Shannon and Christopher Campagna
Sonya Besteiro
Sue Goodhart
Suzanne and Garrett Carlough
Tyler and Crystal Murrell

Sponsorship Levels

BEACON OF HOPE — \$25,000

(Tax-deductible portion: \$24,350)

Includes ten tickets, premium seating, logo and name listing in all event marketing materials denoting presenting sponsorship level, individualized social media post with the option to include a message about your company and why you support Campagna, invitation to speak during event, opportunity to provide exclusive branded event items (for example water bottles, cocktail napkins, dessert bags).

GUIDING STAR — \$10,000

(Tax-deductible portion: \$9,480)

Includes eight event tickets, premium seating, logo and name listing in all event marketing materials, individualized social media post with the option to include a message about your company and why you support Campagna.

RADIANT LIGHT — \$5,000

(Tax-deductible portion: \$4,610)

Includes six event tickets, logo and name listing in all event marketing materials, individualized social media post with the option to include a message about your company and why you support Campagna.

BRIGHT SPARK — \$2,500

(Tax-deductible portion: \$2,240)

Includes four event tickets, logo and name listing in all event marketing materials.

Our Programs

Name (to appear on printed materials): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

☐ My check is enclosed. ☐ Please invoice me.

☐ I will pay online at www.campagnacenter.org/80th-anniversary-gala

Checks can be made payable to **Campagna Center**. Please include form & remit payment to: Campagna Center | Attn: Development Office | PO Box 75603 | Chicago, IL 60675-5520

Please note the Chicago P.O. Box address. We are still using a local community bank, but their P.O. Box vendor is based in Chicago. This actually enables us to receive, process, and put your generous gifts to work faster and more efficiently.

Thinking about paying in another way? Please reach out to us at **developmentoffice@campagnacenter.org** or call Mike Crifasi, Chief Development Officer at 703-224-2395.

As a sponsor, one of the benefits you receive is publicity via our social media channels. The business or personal name associated with your sponsorship will be shared publicly on our social media.

☐ Yes, I would like Campagna to tag my business/organization in social media content relating to this sponsorship!

Instagram Handle: _____

Facebook Page: _____

By attending this event, I hereby grant Campagna Center permission to use my likeness and voice in a photograph, video, or other digital media in any and all of its marketing and/or fundraising materials, including web-based publications and on Campagna social media accounts, without other consideration.



For children ages zero to five, we offer comprehensive services and help build social, emotional, intellectual, and physical skills that support school readiness. Through a two-generation approach, we also assist parents with their own educational and vocational goals.



By engaging dedicated volunteers, we provide tutoring and mentoring for elementary age students who are reading at least one year below grade level.



We offer licensed before-school and after-school programs where children participate in a rich array of learning opportunities, including STEM education, arts enrichment, and more.



We offer programming and provide personalized wraparound support to students in middle and high school, including college and career exploration and preparation; scholarship identification and application support; career exploration and skills development; resume and cover letter support; and real-world job experience through externships, apprenticeships, and mentoring.



We provide comprehensive English language instruction to adult immigrants and refugees in partnership with volunteer teachers. We also offer other essential support and connections related to food, housing, healthcare, citizenship, transportation, employment, and more.

Connect with Our Community as a Sponsor!



EMAIL

6,325 Subscribers

Subscribe now:

mailchi.mp/1a7777aeb016/subscribe?campagna



CAMPAGNA CENTER

2,188 Followers

2,272 Views

*over the last 28 days, as of
January 23rd, 2025*



CAMPAGNACENTER

1,321 Followers

2,999 impressions

on most viewed Reel



COMPANY/THE-CAMPAGNA-CENTER

867 Followers



WWW.CAMPAGNACENTER.ORG

6.3K Visitors

in the last 30 days as of January 23rd, 2025



campagna center