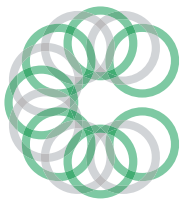
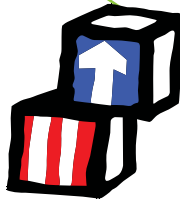


2024-2025 Annual Report



campagna center
**ALEXANDRIA
HEAD START**



Program Accomplishments

2

The Campagna Center serves as a delegate agency for the City of Alexandria's Head Start program and receives federal and local funding to serve 253 children ages 3 to 5 in the center-based program option. During the 2024-2025 program year, the Campagna Center served 272 cumulative children through Head Start.

Total cumulative enrollment

272

Average monthly enrollment
(out of funded enrollment)

98%

Percentage of income eligible children

97%

Forty five percent of income eligible children received public assistance such as Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP) or Social Security benefits and **one percent** were eligible because of homelessness. Additionally, **three percent** of families (8 children) served were over income. All children classified as over income had an identified disability.



campagna center

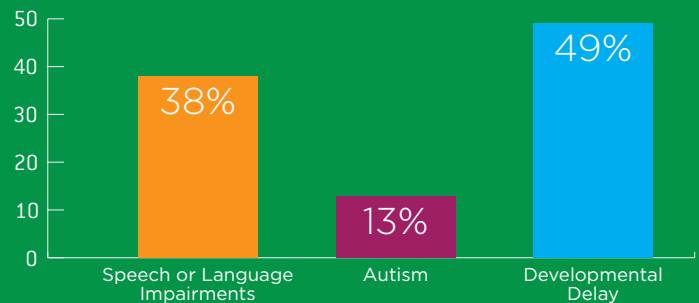
ALEXANDRIA HEAD START has a total of 15 funded classrooms across six sites in the city of Alexandria.

Percentage of children
with disabilities

17%
(45 children)

- Based on our funded enrollment of 253 we are required to serve at least 25 children with special needs, to achieve the 10% goal. This year we served 45 children. Additionally, ten children were referred for an evaluation to determine eligibility for early intervention services under the Individuals with Disabilities Education Act.
- The program works closely with the City of Alexandria's Partners in Education program and Child Find to provide services for children with disabilities.

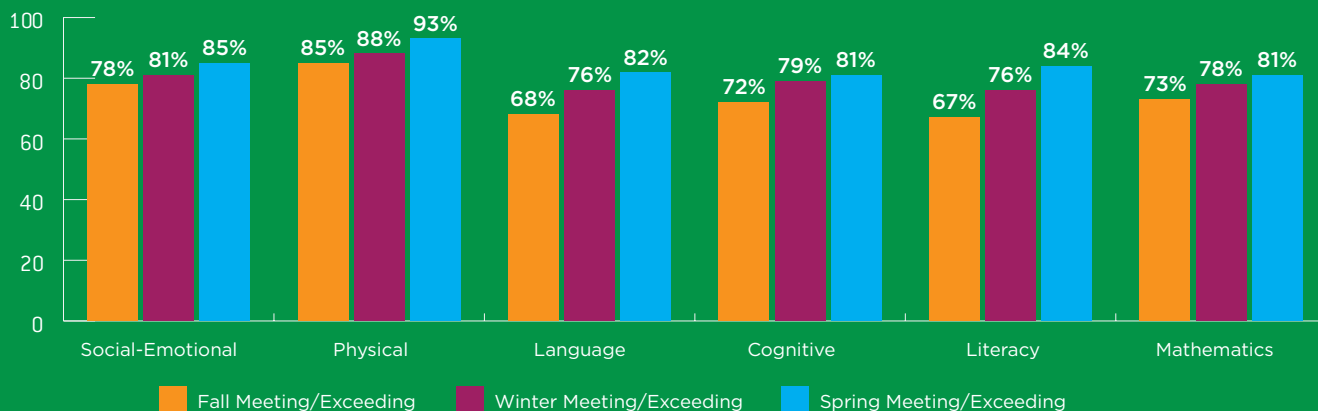
Percentage of Children with
Identified Disabilities



Commitment to Quality

- All sites are accredited by the National Association for the Education of Young Children (NAEYC), aside from Minnie Howard, where the accreditation application will be submitted in 2026-27.
- All providers have participated in Virginia's quality rating system, the Unified Virginia Quality Birth to Five System (VQB5). All sites received the quality rating of "meets expectations".

Percent of Preschool Students Meeting or Exceeding Expectations

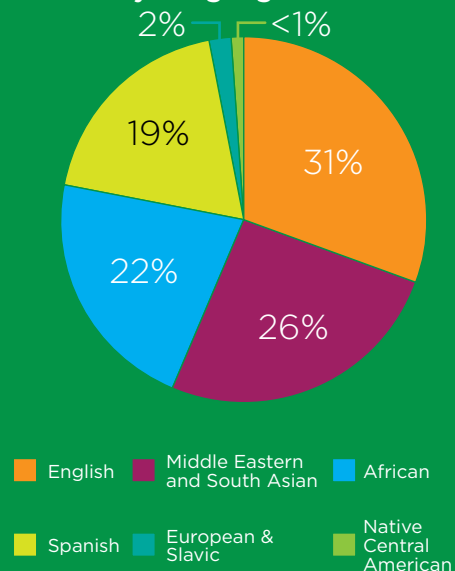


The percentage of AHS children who met or exceeded developmental expectations increased in all domains from Fall to Spring.

Dual Language Learners

- The percentage of dual language learners who met or exceeded developmental expectations increased in all domains from Fall to Spring.
- The growth in the number of students who met or exceeded developmental language expectations is heightened by the fact that **214 children (79%) are dual language learners**. English is not the primary language of family at home for **69% of learners**. The Campagna Center values the culture and home language of dual language learners and their families, which is critical to establishing trust and building family partnerships that make goal setting and achievement possible.
- Program staff are uniquely qualified to serve these dual language learners given that 15 are proficient in languages other than English (including Spanish, Middle Eastern and South Asian Languages, East Asian Languages, European and Slavic Languages, Native North American/Alaska Native and African Languages)
- Alexandria Head Start supports dual language learners by:
 - Creating goals for dual language learners to maintain their home language while gaining English proficiency.
 - Translating print materials and presentations (e.g., flyers, handbook, orientation, surveys) into multiple languages.
 - Assigning families to Family Service Specialists (FSSs) based on the primary language spoken at home, as much as possible.
- As a result of these efforts, Parent Survey data shows that:
 - **100% of respondents agree that when the program communicates with their family, it is easy for them to understand.**
 - **98% believe they are treated with respect by staff members.**

Primary Language at Home



Family Support

Alexandria Head Start continues to utilize innovative virtual platforms and communication strategies to strengthen family involvement, which has also resulted in improved attendance and parent engagement. Head Start served **256 families** in 2024-2025.

Select Highlights Include:

- **9 members** were elected to the policy council, oriented, and attended monthly meetings
- Head Start had **75 volunteers** during the program year
- Parenting education courses cover physical and nutritional health, mental health, conscious discipline, and other resources.
- All Head Start families complete a needs assessment which informs their work with our Family Service Specialists. Data from the needs assessment is included in a Family Partnership Agreement where both school readiness and family goals are defined.
 - Through the Family Partnership Agreement, **256 families** set **1,142 family goals** to support their growth. Families made progress on **94%** of these goals, successfully completing **53%**.
 - Additionally, **98%** of parents are satisfied with the services they receive from their Family Service Specialist.

Health and Wellness

AHS staff members work in partnership with parents to ensure that Head Start children receive all necessary health and dental care services. In addition, staff members assist families in obtaining any follow-up health related services as required.

Percentage of enrolled children that received medical and dental services

% access to medical home

99%

Beginning of the year

100%

End of the year

% access to health insurance

94%

Beginning of the year

96%

End of the year

% access to dental

68%

Beginning of the year

63%

End of the year

This year, annual health fair dental screenings were completed by our community partner Young Smiles Pediatric.

Through community partnerships, enrolled families received a total of

511

referrals for various needs. The most common referrals were for food, clothing, rent/utilities assistance, medical and dental services, and workforce skills.



Alexandria Head Start works to prepare children and their parents for transition to kindergarten using several strategies:

- From the beginning of the program year, information is distributed to families on kindergarten fairs, kindergarten registration and how to prepare their child for kindergarten.
- The program partners with ACPS to conduct parent meetings in the spring on what to expect at kindergarten registration and how to navigate the registration system.
- Parents receive support as they register their child for K-Prep, a summer institute held by ACPS to give kindergarten teachers and kindergarten-bound children the opportunity to get to know each other before the school year begins.
- Parents participate in workshops designed to help them develop an understanding of the differences between preschool and kindergarten and how to continue to prepare their child for kindergarten over the summer months.
- With parental permission, AHS staff provide information on each child entering kindergarten to the teachers to help them understand the child's progress in Head Start, including fall and spring assessment scores, and to prepare for that child's entry into their classroom.

Alexandria Head Start 2025 Policy Council Members

Davon Williams (Chairperson)
Ahzia Dorsey (Vice Chairperson)
Tarsha Rice (Secretary)

Juan Ramos
Sheila Brown
Janiera Alexander

Moise Souly
Marie Di Lauro

Financial Overview

Campagna operates the Alexandria Head Start program as a delegate agency to the City of Alexandria. We utilize partnerships with our public schools and members of the faith community to access space for our classrooms. A significant share of our resources is devoted to employing staff—teachers, home visitors, family support professionals, health professionals and program leaders, who make these services possible. Campagna Center also engages in fundraising activities to help support program needs. Campagna Center also engages in fundraising activities to help support program needs and is grateful to the foundations, businesses and individuals who also support the program. Our fiscal year ends August 31, 2025; the financials reflected below are based on unaudited financial statements.



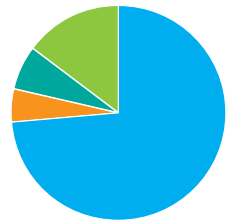
campagna center
Learn. Grow. Share.

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Alexandria, Virginia 22314

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Total amount of public and private funds received

Revenues	
Head Start — Federal	\$2,918,627
HS — City Funding	\$196,541
USDA Revenue	\$262,996
In-Kind	\$577,518
Other	\$1,017
Total Revenue and Support	\$3,956,699



Program expenses for the fiscal year

Expenses	
Total Salaries & Benefits	\$2,590,584
In-Kind	\$577,518
Training & Staff Development	\$50,564
Administrative	\$560,745
Program Related Activities	\$435,848
Other Direct Expenses	\$148,990
Total Expenses	\$4,364,250

