

campagna center
EARLY CHILDHOOD • WRIGHT TO READ • CAMPAGNA KIDS
BUILDING BETTER FUTURES • NEW NEIGHBORS

2024-2025

PROGRAM HIGHLIGHTS

2,242

Alexandria residents served in the 2024-2025 school year

EARLY CHILDHOOD PROGRAMS

450 Pregnant women and children served

Children's progress is tracked in six development domains



Social Emotional



Physical



Language



Cognitive

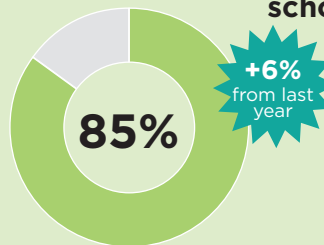


Literacy

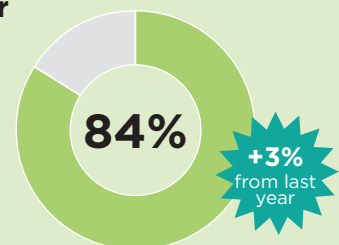


Mathematics

Early childhood students are meeting developmental expectations by the end of the school year



85% of children in **Early Head Start** met or exceeded developmental expectations, on average across all domains.



84% of children in **Head Start** and Virginia Preschool Initiative (VPI) met or exceeded developmental expectations, on average across all domains.

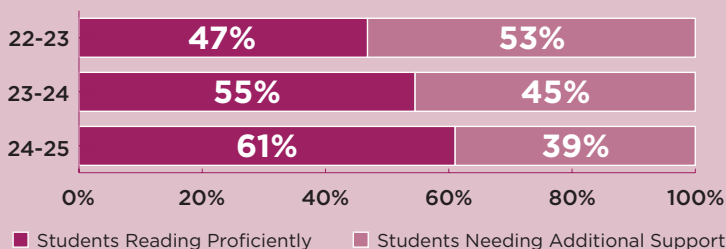
Nearly 78% of students in our Head Start and Early Head Start programs were Dual Language Learners, meaning English is not their primary language.

SCHOOL-AGED PROGRAM

WRIGHT TO READ **152** Students served

+14% from last year

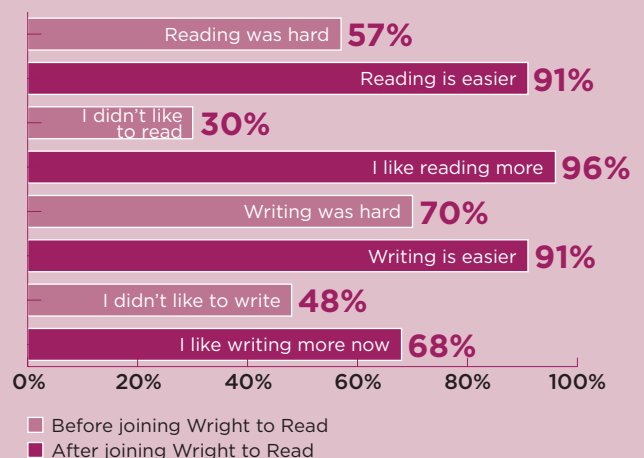
Students Reading Skills Improve Year Over Year



Among 77 students who joined Wright to Read in 2022-2023, only 47% were reading at or above grade level when they joined the program. By the end of the 2024-2025 school year, 61% of these students were reading at or above grade level, and an additional 17% were reading within one grade level.

Of the 138 active students in 24-25, 98% of them made measurable progress on their reading skills or had already reached grade level proficiency.

What Students* Say About WTR



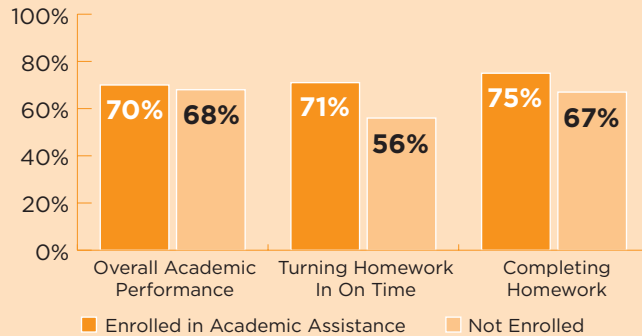
*25 Student Survey Responses

OUT-OF-SCHOOL TIME PROGRAMS

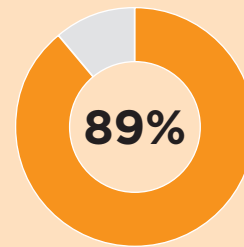
CAMPAGNA KIDS

1,135 Elementary and middle school students served

Taking advantage of all Campagna Kids has to offer shows real results!



Parent Program Satisfaction



89% of parents* are very satisfied/satisfied with the overall program and 94% would recommend Campagna Kids to others.

*72 Parent/Guardian Responses

BUILDING BETTER FUTURES

370 Middle and high school students served

100%

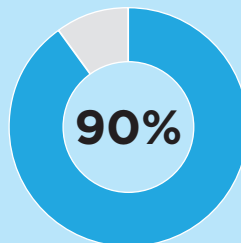
of high school seniors* reported that they are on track to graduate high school this year.

99%

of seniors* were accepted to a college or trade school.

*74 Senior Student Responses

Building Better Futures students gain knowledge of post-secondary opportunities for success after high school



90% of students* agree/strongly agree that seminar speakers, externship mentors, and the program were effective in providing support in learning about college & career pathways.

*59 Student Responses

58%



33 of the 57 (58%) high school seniors who attended a college tour with us were accepted into and plan to attend a college they toured with BBF.

ADULT PROGRAM

NEW NEIGHBORS

116 Adults served through our English Language Learning classes, and 19 children served through childcare

+7%
from last year

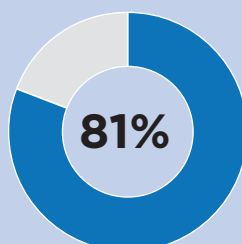
100%

of students reported that New Neighbors has helped them improve their English reading skills and feel more confident in their pronunciation.

96%

of students reported that New Neighbors helped them to feel less isolated or lonely in this country.

Outcome assessments verify that vast majority of students show progress in English proficiency each year



Of the New Neighbors students who participated in the full program year (attending both fall and spring semesters), 81% had measurable growth in English language skills (i.e., improvement in score from beginning-of-year and end-of-year proficiency assessments).

Program Ratings

Rating on a scale of 1 (highly ineffective) to 5 (highly effective)

★ ★ ★ ★ ★ **4.9**
Overall Program

+4%
from last year

★ ★ ★ ★ ★ **4.8**
Instruction and Assistance from Teachers

★ ★ ★ ★ ★ **4.9**
Assistance from New Neighbors Program Staff

+4%
from last year