



campagna center

EARLY CHILDHOOD • WRIGHT TO READ • CAMPAGNA KIDS
BUILDING BETTER FUTURES • NEW NEIGHBORS

TASTE OF SCOTLAND

SCOTTISH CHRISTMAS WALK WEEKEND

DECEMBER 4TH & 5TH, 2026

TASTE OF SCOTLAND DECEMBER 4TH, 6:30-10:00PM

ALEXANDRIA SCOTTISH CHRISTMAS WALK PARADE

DECEMBER 5TH, 11:00AM

SPONSORS

☐ MERRY & BRIGHT SPONSOR — \$10,000*

Includes ten Taste of Scotland tickets, six Dignitaries Breakfast tickets, exclusive rooftop experience from 5:30-7:00PM, opportunity to provide branded item for gift bag, logo/link placement on event materials, customized social media post, and waived fee for unit in parade.

(Tax-deductible portion of sponsorship: \$9,350)

☐ DECK THE HALLS SPONSOR — \$5,000*

Includes eight Taste of Scotland tickets, four Dignitaries Breakfast tickets, exclusive rooftop experience from 5:30-7:00PM, opportunity to provide branded item for gift bag, logo/link placement on event materials, and waived fee for unit in parade.

(Tax-deductible portion of sponsorship: \$4,480)

☐ PEACE ON EARTH SPONSOR — \$2,500*

Includes six Taste of Scotland tickets, two Dignitaries Breakfast tickets, exclusive rooftop experience from 5:30-7:00PM, name placement on event materials, and waived fee for unit in parade.

(Tax-deductible portion of sponsorship: \$2,110)

*Eligible for Commonwealth of Virginia tax credits for 65% of the tax-deductible portion of your sponsorship (pending application).

Eligible Virginia tax credits for the following sponsorship:

Merry & Bright: \$6,077.50

Deck the Halls: \$2,912.00

Peace on Earth: \$1,371.50

HOSTS

☐ TIS THE SEASON HOST — \$1,000

Includes four Taste of Scotland tickets, two Dignitaries Breakfast tickets, and name placement on event materials.

(Tax-deductible portion of sponsorship: \$740)

☐ JINGLE BELL HOST - \$500

Includes two Taste of Scotland tickets and name placement on event materials.

(Tax-deductible portion of sponsorship: \$370)

☐ YULETIDE HOST - \$250

Includes one Taste of Scotland ticket and name placement on event materials.

(Tax-deductible portion of sponsorship: \$185)

☐ I cannot attend but I would like to donate to Campagna for the holidays.

☐ Campagna Center has permission to announce this partnership and use my company name and logo on TCC's website and social media, in event materials, and in e-newsletters, according to sponsor benefits.

Name to appear on printed materials:

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

☐ My check is enclosed. ☐ Please invoice me.

☐ I will pay online at <https://www.campagnacenter.org/alexandria-scottish-christmas-walk-parade>.

☐ I would like to apply for or receive more information about receiving Commonwealth of Virginia tax credits via the NAPE program.

Checks can be made payable to **Campagna Center**. Please include form & remit payment to:

Campagna Center | Attn: Development Office | 418 S. Washington St. | Alexandria, VA 22314

Please contact the Development Team at developmentoffice@campagnacenter.org or 703-224-2395 with any questions.