



CELEBRATING 15 YEARS OF  
**Building Better Futures**

THE  
**CAMPAGNA CENTER**

2017 ANNUAL REPORT

CHILDREN. FAMILIES. COMMUNITY.

## WITH YOUR SUPPORT, ANOTHER YEAR OF CHANGING LIVES...



A handwritten signature in black ink that reads "Tammy L. Mann".

Tammy L. Mann, PhD  
*President & CEO*

It is with heartfelt thanks that we express our gratitude to you, our steadfast community of supporters! We are grateful because your actions demonstrate your beliefs that investing in the lives of those in our community reaps a multitude of benefits. This year, The Campagna Center celebrates 15 years of its Building Better Futures program doing exactly that. One read of Diego's story, as shared on the pages that follow, paints a powerful picture of what success looks like for young people who want to excel, but often lack access to the tools and resources needed to make success possible. Diego's story is one of many Building Better Futures success stories you have helped bring to life.

Each year, nearly 150 high school students attending TC Williams High School improve grades, pass classes, and progress toward graduation because of the relationships they build with tutors in the Building Better Futures (BBF) program. And BBF students also take advantage of numerous enrichment experiences that prepare them for life once they complete high school—college tours, job shadowing, resume and essay writing, and “soft skills” development ready these students for what follows cap-and-gown. This year, with your help, BBF doubled the number of local businesses participating in the externship program launched last year. These weeklong learning experiences, offered during spring and summer breaks, help raise awareness about a variety of career opportunities in growing fields like technology, finance, medicine, marketing, and sales. At the conclusion of the externship, students make formal presentations about the insights they gained and the impact those insights have made on their plans for their futures beyond high school.

In addition to celebrating BBF's many accomplishments, The Campagna Center also welcomed Wright to Read home as it continues to connect elementary students with adult tutor/mentors focused on supporting reading and success in school. We encourage you to take a moment and read about the highlights accomplished in Wright to Read and many other Campagna Center programs this past year.

We are thrilled that our partnership with AHC, Inc., with critical funding from the Kellogg Foundation and Bruhn Morris Foundation, has brought the Campagna Early Learning Center at St. James to fruition. AHC is an affordable housing developer and this year they delivered 93 affordable housing units in the west end of our city. Within this new community, the Campagna Early Learning Center will have the capacity to serve 50 of our youngest learners with a high quality preschool experience. In the coming year, we will work with our neighbor, the Northern Virginia Community College, to integrate learning opportunities into this new site for students pursuing credentials and degrees in early childhood education – making it a true laboratory for learning.

Finally, we have continued our strategic work to align our mission with capacity, especially as it relates to our current physical location. We remain optimistic about opportunities to move this agenda forward in the coming year and promise to keep you, a stakeholder and friend, informed.

In closing, we remain passionate and deeply committed to making the most of the opportunity we have to continue making a difference in our community. We are grateful to you for your investment in our work. Your generosity reminds us of the famous words attributed to Sir Winston Churchill, “We make a living by what we get; we make a life by what we give.” On behalf of the children, teens, and adults we serve, we say, “thank you” for giving, yesterday, today and in the future to help so many in our community thrive!



A handwritten signature in black ink that reads "Laura Lawler".

Laura Lawler  
*Chairman,  
Board of Directors*



## BUILDING BETTER FUTURES: DIEGO'S STORY

**Diego Torrejon came to America from Peru** with his parents when he was 14. As he shares his story, he reflects on how far he felt from his home at that time; living in a new country and a new neighborhood, with a new school and a new language—everything was foreign to him. At that moment, he felt lost and afraid, with no plan for his future.

**135 students are enrolled in BBF this year — mostly 11th graders, followed by 10th graders, 12th graders and 9th graders.**

Then his parents received a letter in the mail about The Campagna Center's Building Better Futures program. Diego knew that in order to begin making a life in his new country, he needed to improve his English. So, with the encouragement of his parents, he decided to join the program.

Before joining Building Better Futures, Diego had never been very social, preferring to be alone or in the company of his parents. But Building Better Futures changed that for him; the program created a safe zone where he was engaged and brave; determined and outgoing. The program allowed him to better communicate with his English-speaking peers and better understand the material presented in his 9th grade classes. For the first time in his new home, Diego became emboldened by his successes.

**27 volunteers served the program this year tutoring and mentoring students and serving as guest speakers.**

In his first two years with Building Better Futures, Diego received help in English. By his third year, he was a math tutor in the program, and in his fourth year with Building Better Futures, Diego became the Honor Society Tutoring Coordinator. Also

that year, because of the opportunity and support provided by the program, he received a \$5,000.00 scholarship that helped him pay for his first two semesters in community college. Without this scholarship, Diego says he would not have been able to attend college.

“Though starting over in a new country as a teenager was tough, I wouldn't change a thing about that time in my life. That struggle, and how Building Better Futures helped me navigate and surmount it, has made me the man I am today. I'm finishing my Ph.D. in computational mathematics and working as a software engineer at Spaceflight Industries,” said Diego.

**Volunteers contributed 630 hours this year; the value of these contributions is well over \$22,000.**

This is the work of the Building Better Futures program: to present resources for academic excellence and to enable students to explore career and college opportunities. For 15 years, Building Better Futures has been helping youth at T.C. Williams High School learn, grow, thrive...and give back.

**On average from 2005–2017, 95% of seniors were accepted to college or university.**

“What I strive to do is continue working on innovative research that pushes me to learn new things in life. What I plan to give back to society is the gift of opportunity that Building Better Futures provided to me. Building Better Futures instilled in me positivity and courage that I pass on to everyone I meet,” says Diego.



## 2017/2018 SELECT PROGRAM YEAR HIGHLIGHTS

Your support of our programs advances our work to educate and enrich Alexandria's students, from cradle to career. With your help, each year we make strides toward three distinct goals: ensuring that children enter school ready to learn, supporting the academic and social success of children and youth, and helping adults in our programs realize goals that foster self-sufficiency. Your generous gifts to The Campagna Center reach more than 2,000 Alexandrians each year, enabling them to learn, grow, and thrive!

### Early Childhood

- All **5** of TCC's early childhood sites up for reaccreditation were accredited this year. Nationally, only 6% of early childhood programs across the country have earned accreditation from the National Association for the Education of Young Children (NAEYC).
- On average, **77%** of children served met or exceeded expectations in development areas.
- We recognize school readiness goes beyond the classroom; wellness plays a big role in school success. So our Family Services Providers work with families to ensure children in our program have health insurance and a primary medical and dental provider. By the end of the 2017/2018 program year, **93%** of children had a health insurance provider, primary medical provider, and dental provider.

### Elementary School

- Our Campagna Kids and Wright to Read programs offer affordable, enriching activities and learning opportunities like literacy tutoring, homework help, spring and summer break camps, and before and after school care.
- **91%** of parents report that their child has benefitted from Campagna Kids program activities; **97%** would recommend Campagna Kids to others.
- **88%** of children in the Wright to Read program report that "reading is easier" and they enjoy reading more since joining Wright to Read.

### High School

- TCC's Building Better Futures program helps teens develop leadership skills through mentoring, academic tutoring, community service, college planning, and externships with local businesses.
- **93%** of Building Better Futures students were promoted to the next grade level; **94%** of seniors will be starting college in the fall of 2018, attending Bridgewater College, George Mason University, Virginia Tech, Old Dominion University, Marymount University, Liberty University, Virginia State University, and Northern Virginia Community College.

### Adults

- TCC's New Neighbors program helps immigrants become self-sufficient members of the community. With ten levels of English instruction, access to city services, and on-site child care, New Neighbors provides a safe place where people from many cultures build skills and friendships while learning English.
- **97%** of New Neighbors students report that learning English has helped them develop a greater sense of self-confidence and independence.
- **27** teachers were involved in supporting New Neighbors ten-level English instruction, donating a total of nearly **4,000** service hours in the 2017/2018 academic year.



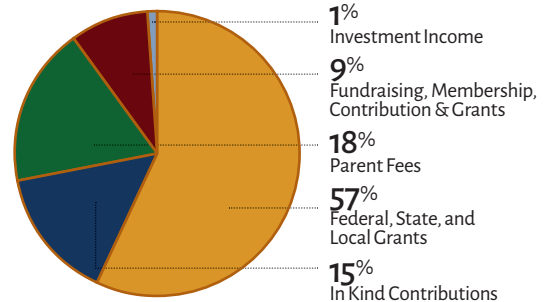
## TCC PROGRAM PARENTS AND PARTICIPANTS SAY:

- *My children LOVE Campagna, which means a lot to me as a parent.*
- *The staff are wonderful. They know, love, and respect my child.*
- *I love Campagna. It is one of the best programs in the DC area.*
- *I have two very different children and the Campagna Kids program has been excellent for both of them and their needs.*
- *I absolutely love the staff. They are always very welcoming and friendly. Happy kid, happy mom.*

# FINANCIALS For the fiscal year ended August 31, 2017

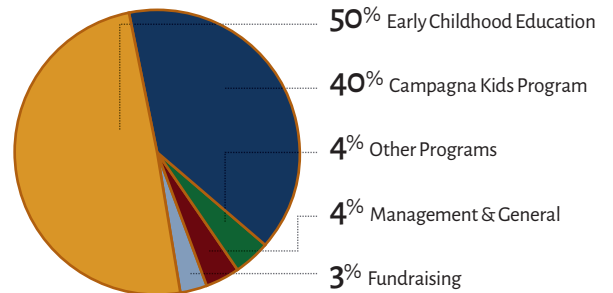
## REVENUES

Federal, state, and local grants .. \$7,737,557	Special events and projects ..... 410,884
Supplemental education fees.. 2,407,281	Investment income..... 147,828
Contributions and grants ..... 740,178	Membership activities..... 19,500
In-Kind contributions ..... 2,036,472	Other..... 48,693
<b>TOTAL REVENUE AND SUPPORT .....</b>	<b>\$13,548,393</b>



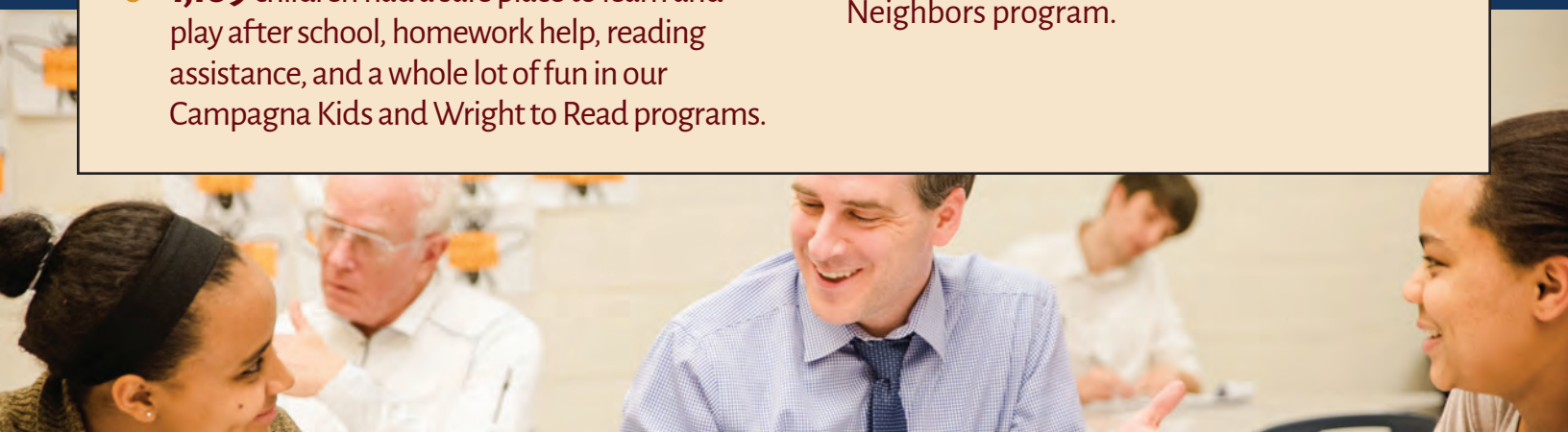
## EXPENSES

Program services	Supporting Services
Campagna Kids..... \$5,235,226	Management and General ..... 468,008
Early Childhood Education ..... 6,552,113	Fund Raising..... 425,988
Building Better Futures ..... 165,614	
New Neighbors..... 122,568	
Other..... 204,025	
<b>TOTAL EXPENSES .....</b>	<b>\$13,173,542</b>



## BECAUSE OF YOU, IN THE 2017/2018 ACADEMIC YEAR:

- A total of **2,673** enrollment opportunities were offered to children and adults across our programs.
- **501** infants, toddlers, and preschoolers discovered the joy of learning through our Early Childhood programs
- **1,109** children had a safe place to learn and play after school, homework help, reading assistance, and a whole lot of fun in our Campagna Kids and Wright to Read programs.
- Building Better Futures presented **135** youth with externship opportunities, tutoring sessions, enrichment activities, and college preparation and application assistance.
- **232** adults and **75** children advanced their English language skills, made friends, and were warmly welcomed by our New Neighbors program.



# SUPPORTERS WHO MAKE OUR SUCCESS POSSIBLE

We extend our sincere gratitude to the City of Alexandria, Department of Community and Human Services, Alexandria City Public Schools, Christ Church, St. Paul's Church, and Fairlington United Methodist Church for donating space where we provide vital services to our community.

## **Elizabeth Ann Campagna Legacy Society** *Charitable Giving at \$20,000 and above*

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**\$10,000.00 to \$19,999.00**

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